

## CALL FOR PAPERS – Final Reminder & Deadline Extension until **July 1, 2022**

### 4<sup>th</sup> Wine & Hospitality Management Workshop 5-6 September 2022 - Free University of Bozen-Bolzano, Italy

#### OVERVIEW

The Alliance for Research on Wine and Hospitality Management invites your submission for presentation at the “4<sup>th</sup> Wine & Hospitality Management Workshop.” It is designed to be a small-scale, high-quality workshop, allowing for intense interaction of participants and practitioners. Submissions will be reviewed by the selection committee for presentation at the workshop. The workshop allows for presentation of papers-in-progress that can benefit from discussion. Presenters of accepted papers agree to act as discussants.

#### TOPICS

We welcome submissions on topics of general interest to the wine and hospitality professions. Special consideration will be given to papers on the following topics:

- Environmental, cultural, and socioeconomic issues (sustainability, climate change, online and expert reviews, wine tourism and hospitality, culinary tourism, gastronomy, and restaurants, etc.);
- Analysis and forecasting of demand and prices for wine and/or restaurants;
- Investments in the wine and/or restaurants markets (investments, performance indicators, valuation, etc.);
- Marketing, development strategies and supply chain management for wineries and/or restaurants;
- Organizational and governance issues of restaurants and/or wineries;
- Optimal design and management of wine lists.

#### SUBMISSIONS

The new, final submission deadline is **1 July 2022**. We welcome full papers and extended abstracts (min. 2,000 words, incl. information on research question, data, methodology, preliminary results). Please email a PDF file with author affiliations and an anonymous PDF file to: [gschamel@unibz.it](mailto:gschamel@unibz.it) and [olivier.gergaud@kedgebs.com](mailto:olivier.gergaud@kedgebs.com)

Authors of accepted abstracts will be informed by **10 July 2022** and are asked to submit a draft of the full paper by August 10<sup>th</sup>. After the workshop, selected authors will be invited to submit their full papers for publication in a special issue of the **Journal of Wine Economics** (JWE, IF=1.569). Invited papers will go through the standard double-blind review process. An invitation to submit a paper to the special issue is no guarantee it will be accepted for publication. Further details about the conference and the special issue(s) will be posted on the [Alliance website](#).

#### VENUE

The Faculty of Economics and Management at the Free University in Bozen-Bolzano will host the workshop which includes a social program with a conference dinner and an optional tour before or after the workshop. The regular fee will be about **280€**. Students will be offered a discounted rate. Participants should arrive by Sunday September 4<sup>th</sup> to guarantee a full 2-day workshop.

#### ORGANIZERS

This workshop is an annual event organized by the [Alliance for Research on Wine & Hospitality Management](#) created in 2017 by the Cornell SC Johnson College of Business, EHL Hospitality Business School, the Hong Kong Polytechnic University School of Hotel & Tourism Management, Kedge Business School, and the Free University of Bozen/Bolzano. The Alliance aims to promote excellent research in the fields of Wine & Hospitality Management.