



## Joint Event ARIMNET-ERANETMED-PRIMA

**Date:** 30 June 2022

The objective of the meeting is to capitalise on the projects funded by Era-Nets programmes, in particular, Arimnet and Era-Net-Med. The event will also provide visibility to project results, share best practices, and enhance their networking.

The project PHEMAC (project funded under PRIMA 2019-NEXUS-CSA) will provide services and explore ways to help already finished projects valorise their results and understand the support actions, tools, incentives, or instruments that projects may require to reach the market, depending on their maturity stage.

The joint event will be held entirely online. It will be highly interactive, with discussions triggered by moderators tasked to review the state-of-the-art of the results and main outputs, outcomes and impacts of the funded projects. Coordinators will summarise their projects through an impact pathway canvas. Breakout Groups will offer opportunities to give more accessible discussion in different thematic areas 1) Water Management, 2) Farming systems, 3) Agro-food value chains and 4) Nexus.

As a result of the event, once disclosed main achieved outputs, outcomes and impacts, it will be possible to provide more comprehensive visibility and opportunity for brokerage and match-making with interested stakeholders from the private sector, as well as a final assessment of the maturity results of the said projects, through PHEMAC platform (iHub).

### Registration

To register, please complete the online form via this link. A confirmation email will be sent to you no later than 15 June 2022.



## Programme

- 09:00 – 09:15 Main objectives, methodology and expectations (Octavi Quintana)
- 09:15 – 09:30 Current situations on funded projects (Antonella Autino, Florence Jacquet, Maroun Elmoujabber, Maurice Heral)
- 09:30– 09:45 PHEMAC, the project and the iHub platform. Initial general overview of observed trends. (Gustavo Perez (UAB), Majid M. AlSadek (ECITD), Danilo Giacomi (NET7))
- 09:45 – 10:15 Projects to the Market:  
- The Horizon Results Booster services META Group-Horizon booster (Lorenzo Barabani)  
- BUSINESSMED (M. Sgheir Ben Youssef)  
- ASCAME ( Anwar Zibaoui)
- 10:15 – 10:30 Project's pathway to impact (Sylvain PERRET, CIRAD)
- 10:30 – 10:45 Discussion
- 10:45 – 11:00 Break
- 11:00 – 12:30** **Break out groups:**  
1) Water/Energy/NEXUS (Gustavo Perez, UAB).  
2) Farming/Agro-Food (Nadim Farajalla, AUB)

Introduction to the employed algorithm and the five pillars to understand the commercialization potential of project outputs (Nadim Farajalla, AUB). Common session for both groups. 5 min.

General presentation of specific trends observed within each thematic group (Gustavo Perez, UAB). Common session for both groups. 5 min.

Individual session, for each group. During breakout group session, coordinators of selected projects, according to the evaluation of their commercialisation maturity, will present their results and expectations (selected projects will be informed in advance). 80 min.

- Presentation of two cases: a project closer to the Market and a project far from the market
- Discussion around hindering and supporting factors for each one of the five pillars analysed by the PHEMAC algorithm.

- 12:30 – 13:00 **Wrap up and Closing Remarks**