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**UNIVERSIDAD DE OVIEDO**

**DEPARTAMENTO DE ECONOMÍA**

**PERMANENT SEMINAR ON EFFICIENCY AND PRODUCTIVITY**

**PRODUCTIVITY AND WELFARE<sup>1</sup>**

**Lilyan E. Fulginiti and Richard K. Perrin<sup>2</sup>**

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**Abstract**

Technical change is generally characterized by a rate and biases, both evaluated for given producer prices. This paper examines the potential discrepancy between this rate and the corresponding rate of consumer welfare change as measured by Allais distributable surplus. We postulate a general equilibrium context with various market failures (taxes, quotas, imperfect competition, and "poorly priced" commodities), and use comparative statics to express the rate of welfare change in terms of the rate and biases of the technical change. An elementary simulation model of a taxed economy suggests that the rate of welfare change may differ from the rate of technical change by as much as 50% under plausible circumstances.

**Keywords:** productivity, Allais surplus, general equilibrium

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## 1. Introduction

The very existence of the concept of productivity change, an increase in output per input, is due to its implications for improved human welfare. Despite this human welfare motivation, the productivity literature has tended to focus on the production process itself to measure productivity change.<sup>3</sup>

The limitations of focusing on the production process are evident when one considers that, because of the law of conservation of mass and energy, what goes into the production process must always come out, and therefore in a fundamental sense there can be no productivity change. What production theory identifies as "technology" is the relationship between achievable combinations of *selected* inputs and outputs - the selection process giving a weight of one to inputs and outputs deemed significant to human welfare, and a weight of zero to others. A zero-one weighting system for welfare relevance is crude, but necessary for the useful process of identifying the technological possibilities with respect to welfare-significant inputs and outputs. But a change in the production technology does not reveal a change in welfare because of the crudeness of this zero-one weighting system. While it is possible to measure local shifts in the technology with distance functions or supporting hyperplanes, such production-oriented measures of productivity change will measure welfare change only if the implicit weights are the correct welfare weights, which is unlikely for a number of reasons that we specify later.

In this paper, we explicitly relate changes in the technology set to changes in welfare in a general equilibrium context that allows for departures from Pareto optimality. We characterize technology change in terms of the rate and biases of the local shift of the technology set. We characterize the associated welfare change in terms of the Allais-Debreu notion of distributable surplus. We express the resulting Allais index of productivity change in terms of the rate and biases of technical change and parameters representing market imperfections. This analysis allows us to identify the circumstances which cause divergences between the Allais welfare index of productivity change and the more traditional rate of technical change, and to assess the extent of those divergences. Divergences we identify and measure are those due

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<sup>3</sup> Productivity change and technical change are used as synonymous throughout this paper.

to price distortions from taxes and subsidies, quotas, market power, 'poorly-priced' commodities, and those due to price changes induced by the technology.

For many empirical purposes, traditional measures such as the rate of technical change or total factor productivity will be adequate approximations of the welfare effects of technical change. We provide some simulation results however, that illustrate that the potential divergence can be as much as fifty percent in the case of heavily taxed or subsidized sectors. In any case, the analysis here helps to clarify the relationships between welfare, productivity and technical change, for as Hicks (1945-46) wrote with regard to his own study of alternative welfare measures, "... for the purpose of clear thinking it is necessary that the basic measures should be distinguished, and their relationship cleared up."

The paper is organized as follows. In section two and three we develop the measures of technical change and Allais welfare, respectively. In section four we place these measures in the context of a closed-economy general equilibrium and examine the comparative statics effects of technical change. In section five we extend these results to various situations of market failure, and in section six we use simulation to illustrate the potential divergences between the production-oriented versus welfare-oriented measures.

## **2. Measures of Technical Change**

Traditionally, productivity growth is defined as the difference between the growth rates of output produced and input used.<sup>4</sup> The underlying idea is that this difference reflects a change in technology that allows more output to be produced from a given amount of inputs. The indicators of technical change described in this section infer technological changes from the production behavior of firms, using either econometric methods or index numbers. The idea underlying these measures is that productivity growth has

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<sup>4</sup> Since the work of Tinbergen (1942), Solow (1957) and Jorgenson and Griliches (1967) it has become traditional to measure productivity growth as the residual output growth not accounted for by the growth of inputs. This procedure, generally known as the measurement of the "Solow residual," is based on the use of a standard neoclassical production function and the assumptions of perfect competition and constant returns to scale. It involves breaking down the growth rate of aggregate output produced into contributions from the growth of inputs and the growth of technology. Work prior to Solow's is summarized in Griliches (1994.)

occurred if the cost of production of a given output has declined or if profits increase for given prices<sup>5</sup>.

This literature has focused on scalar measures of the *rate* of change that characterize such changes as the one from  $PPF^0$  to  $PPF'$  in Figure 1. In this figure the lower panel shows the numeraire good  $y_0$  on the vertical axis, the other good  $y$  on the horizontal axis, an initial technology and initial welfare level represented by  $PPF^0$  and  $u^0$ , and a subsequent technology and welfare level represented by  $PPF'$  and  $u'$ . In the upper panel the *MRS* curves (Hicksian demand schedules) are slopes of the respective indifference curves in the lower panel, and the *MRT* curves (supply schedules) are slopes of the production possibility curves. The initial equilibrium at point  $A$  in the lower panel corresponds to point  $a$  in the upper panel. In general, no unique scalar value measures “the” increase in output, so a number of such scalar measures have been proposed. The commonly-used measure of the rate of technical change which we adopt here is the relative change in maximum profit for a given set of prices.

The production sector of the economy chooses net output vector  $(y_0, y)$  in its feasible production set,  $T$ , so as to maximize profits given the vector of producer prices  $(1, p)$ . It is assumed that the production set  $T$  is non-empty, closed and convex. In perfect competition, the aggregate profit function represents the solution to the following problem:

$$\Pi(1, p, \tau) \equiv \text{Max}_{y_0, y} [y_0 + py \mid (y_0, y, \tau) \in T] \quad (1)$$

where  $\tau$  is a technology index,  $y_0$  is a numeraire commodity with a price of unity,  $y$  and  $p$  are vectors of non-numeraire netputs and their respective prices, and optimal choice of  $y$  satisfies<sup>6</sup>:

$$y = \Pi_p(1, p, \tau) \equiv \frac{\Delta \Pi(1, p, \tau)}{\Delta p} \quad (2)$$

<sup>5</sup> A summary of contributions in this area can be found in Morrison Paul (1999.)

<sup>6</sup> Moreover, the profit function  $\Pi(1, p, \tau)$  is linearly homogeneous and convex in  $(1, p)$ . If  $\Pi(1, p, \tau)$  is twice continuously differentiable in  $p$  then these properties imply that

$$\Pi_{pp}(1, p, \tau) \equiv \frac{\Delta^2 \Pi(1, p, \tau)}{\Delta p \Delta p'}$$

is a positive semi-definite matrix such that

$$p' \Pi_{pp} p + 2 \Pi_{0p} p + \Pi_{00} = 0$$

where subscripts indicate differentiation.

The rate of technical change<sup>7</sup> (RTC) evaluated at initial equilibrium prices is<sup>8</sup>:

$$\text{Rate of Technical Change}^0 (\text{RTC}^0) \equiv \delta^0 \equiv \frac{\Pi(1, \mathbf{w}^0, \tau^1) - \Pi(1, \mathbf{w}^0, \tau^0)}{\Pi(1, \mathbf{w}^0, \tau^0)} \quad (3)$$

In the two-good economy illustrated in Figure 1, *RTC* corresponds to  $(y_{07} - y_{03})/y_{03}$  in the lower panel and to the area *cafg* in the upper panel.

The nature of technological change can be characterized by bias as well as rate, as originally suggested by Hicks. Here we use the Binswanger definition of netput bias as the percentage change in the share of netput in profit due to the technological change under constant prices,  $\beta_i = d \ln k_i / dt$ , where  $k_i = p_i y_i / \Pi$ . It is easily shown that share-weighted biases so defined must sum to zero, and that they may also be expressed as  $\beta_i = \Pi_{i\pi} / y_i - \delta$ , that is, the difference between the rate of change of netput  $y_i$  and the rate of change in profit. Thus the technological change can be characterized by the rate  $\delta$  plus a vector of biases  $\beta$  defined as

<sup>7</sup> In general, technical change can be represented as a difference in levels or as a ratio of levels. If the technological change moved the economy from an initial equilibrium  $(1, \mathbf{p}^0, \tau^0)$  to  $(1, \mathbf{p}^1, \tau^1)$ , then the amount of technical change can be expressed in levels as a change in producer surplus evaluated at initial or ex-post prices:

$$\begin{aligned} \text{Technical Change}^0 (\text{TC}^0) &\equiv \Pi(1, \mathbf{p}^0, \tau^1) - \Pi(1, \mathbf{p}^0, \tau^0) \\ \text{Technical Change}^1 (\text{TC}^1) &\equiv \Pi(1, \mathbf{p}^1, \tau^1) - \Pi(1, \mathbf{p}^1, \tau^0) \end{aligned} \quad (\text{F1})$$

In terms of Figure 1,  $\text{TC}^0$ , evaluated at initial prices, is equivalent to  $(y_{07} - y_{03})$ , or area *gcdf* ( $\text{TC}^1$  is equal to area *gcdb*.) We note that Hicks did refer to (F1) as *producers' Equivalent and Compensating Variations*. The relationship between producers' surplus and index number theory has been noticed for some time (Diewert 1980), and leads to the corresponding technical change indexes:

$$\begin{aligned} \text{QTC}^0 &\equiv \Pi(1, \mathbf{p}^0, \tau^1) / \Pi(1, \mathbf{p}^0, \tau^0) \\ \text{QTC}^1 &\equiv \Pi(1, \mathbf{p}^1, \tau^1) / \Pi(1, \mathbf{p}^1, \tau^0) \end{aligned}$$

<sup>8</sup> An alternative measure would be the rate of technical change at final (instead of initial) equilibrium prices:

$$\text{Rate of Technical Change}^1 (\text{RTC}^1) \equiv \delta^1 \equiv \frac{\Pi(1, \mathbf{p}^1, \tau^1) - \Pi(1, \mathbf{p}^1, \tau^0)}{\Pi(1, \mathbf{p}^1, \tau^1)}$$

The Tornquist-Theil index captures technical change as

$$\text{Rate of Factor Productivity Change (RFPC)} \equiv \frac{1}{2} (k^0 + k') d \ln y$$

where  $k^0$  is a vector of initial netput shares in profit  $k_i = p_i y_i / \Pi$ ,  $k'$  is a vector of subsequent netput shares, and  $d \ln y$  is the vector of changes in the logarithms of  $y$ . In the two-good case illustrated in Figure 1, *RFPC* (in levels) corresponds to area *gcab*, between  $\text{TC}^0$  and  $\text{TC}^1$ . Diewert (1976) has previously confirmed that the rate of technical change measured by the Tornquist-Theil index is bounded by  $\delta^0$  and  $\delta^1$ . Also, he shows that this index provides an approximation to productivity change that is exact for certain production functions, exposing the link between index measurement and econometric estimation.

$$\text{Bias of Technological Change} \equiv \beta \equiv \hat{y}^{-1} \Pi_{p\tau} - \iota \delta \quad (4)$$

where  $\hat{y}$  indicates a matrix with vector  $y$  and  $\iota$  is a unit vector.

With unbiased technological change under constant prices, every netput changes at the rate of technological change  $\delta$ , and thus there are no changes in shares. This is equivalent to a homothetic shift in the technology set, which in Figure 1 corresponds to a radial expansion of the PPF, rather than the expansion shown which is biased in favor of output  $y$  and therefore biased against output  $y_0$ <sup>9</sup>.

### 3. Measures of Welfare Change

One of the earliest concepts for measuring welfare change is the notion of consumer surplus due to Dupuit and Marshall. Their approach defined surplus in the context of supply and demand curves in a market for the commodity subject to taxation<sup>10</sup>. The Griliches (1957) study of the impact of hybrid corn technology was one of the first to use this approach to empirically measure welfare effects of an innovation. The welfare measure he used was the change in social surplus (consumer and producer surplus) in the market for corn. Many partial equilibrium studies that followed Griliches' examined the distribution of welfare benefits due to process or product innovations. Most of these studies used a Marshallian surplus notion to evaluate the welfare impact of a

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<sup>9</sup> There have been a number of studies that modify this definition of the rate of technical change to include adjustments for characteristics of the production structure typically ignored in productivity growth computations, but that affect the valuation of inputs and outputs. These include situations where there are discrepancies between market prices and marginal productivities. The adjustments are based on finding producers' shadow values for all inputs and outputs to substitute for market prices in profits (or costs.) Distortions considered have been those from imperfect competition (see for example the studies in Cowing and Stevenson (1981) and more recently Basu and Fernald (2001)), from underutilization of capacity (see Berndt and Fuss, (1986) and other papers in that special issue of the Journal of Econometrics), from economies of scale (Ohta (1975)), from pollution abatement regulations (Denison (1979), Norsworthy, Harper and Kunze (1979), Crandall (1981), Christiansen and Haveman (1981), Pittman (1983), Färe, Grosskopf, Lovell and Pasukra (1989) and Conrad and Morrison (1989)), or from the existence of a common-property renewable resource (Capalbo (1986)). These producer-oriented studies focus on measuring technical change as a shift in the technology set.

<sup>10</sup> The study of welfare losses, changes in surplus, deadweight loss "triangles", or waste due to inefficient systems of taxation, or excess burden as it is referred to in the public finance literature, has a long history in economics and continues as an active area of research. The existing literature is too voluminous for us to summarize here but excellent surveys are found in Curry, Murphy, and Schmitz, Allais (1973, 1977), Auerbach, Hines, and Slesnick.

research-induced supply shift. It is now widely accepted that Marshallian consumer surplus is deficient as a welfare measure.

Hicks' Equivalent Variation (*EV*) measure of the welfare effect of a change from state A to state B is the minimum amount of money that if given to consumers in state A, would permit the consumer to achieve the utility level of state B<sup>11</sup>. This concept is well represented in terms of expenditure functions. If the choice  $(y_0, y)$  of a representative consumer is obtained from minimizing expenditures necessary to attain a particular utility level  $u$  given prices  $(1, p)$ , then the following expenditure function represents the solution to that minimization problem

$$E(1, p, u) = \text{Min}_{y_0, y} [y_0 + py : u(y_0, y) \geq u] \quad (5)$$

where  $y_0$  is the numeraire commodity with price set to unity and the optimal choice  $y$  satisfies<sup>12</sup>

$$y = E_p(1, p, u) = \frac{\Delta E(1, p, u)}{\Delta p} \quad (6)$$

If the technological change moved the economy from an initial equilibrium of  $(1, p^0, u^0)$  to  $(1, p^1, u^1)$ , then *EV* is defined as<sup>13</sup>

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<sup>11</sup> Hicks' compensating variation, *CV*, is the maximum amount of money that could be taken away at state B and still permit the consumer to achieve the utility level of state A. In Figure 1, *CV* corresponds to  $y_{05} - y_{02}$  in the lower panel and to area *cdbg* in the upper panel.

<sup>12</sup> Moreover, the expenditure function  $E(1, p, u)$  is linearly homogeneous and concave in  $(1, p)$ . If  $E(1, p, u)$  is twice continuously differentiable in  $p$  then these properties imply that

$$E_{pp}(1, p, u) \equiv \frac{\Delta^2 E(1, p, u)}{\Delta p \Delta p'}$$

is a negative semi-definite matrix such that

$$p' E_{pp} p + 2 E_{0p} p + E_{00} \equiv 0$$

Since we assume that the expenditure function is increasing in utility, we may normalize this function such that at the initial equilibrium

$$\frac{\partial E(1, p, u)}{\partial u} = 1$$

<sup>13</sup> *CV* is defined as

$$\text{Compensating Variation (CV)} \equiv E(1, p^1, u^1) - E(1, p^1, u^0)$$

In Figure 1, *CV* corresponds to the distance  $y_{05} - y_{02}$  and area *cdbg*. The overlap between the Hicksian variations and index number theory has been noticed since the beginning (Hicks, 1942.) The Variations evaluate the change in utility as a monetary measure of a difference in utility while A. A. Konus' (1939) quantity index represents it as a ratio

$$\text{Equivalent Variation (EV)} \equiv E(1, p^0, u^1) - E(1, p^0, u^0) \quad (7)$$

The public finance literature commonly uses *EV* to assess the welfare impacts of public policy. In Figure 1, *EV* corresponds to  $y_{06} - y_{03}$  which is equal to the area *caebg* in the upper panel.

#### 4. General Equilibrium Welfare-Theoretic Measure of Productivity

The partial equilibrium measures of the benefits of innovations presented in earlier sections are conceptually inadequate because they do not address the gains or losses imposed on the remainder of the economy when reallocations are made to particular consumers or in the markets for particular commodities. Also, when there are market failures, a production oriented measure such as the rate of technical change (*RTC*) differs from a consumption oriented measure such as *EV*. To resolve these discrepancies the conceptual framework must be based on some type of general equilibrium analysis that allows for price endogeneity and for departures from Pareto optimality.

The approach we propose to measuring welfare effects of an innovation has its roots in the work of Pareto, with more recent contributions by Allais (1973, 1977) and Debreu, whose work Diewert (1981) refers to as "quantity-oriented" (measuring welfare change in units of goods.) We consider this approach consistent with the spirit of general equilibrium, where prices are not fixed but endogenous. While most of the work using these concepts has focused on taxation as the cause of welfare change, we modify it to consider the welfare gain emanating from a profit increasing innovation.

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$$Q_k^0(p^0, u^1, u^0) \equiv E(1, p^0, u^1) / E(1, p^0, u^0),$$

$$Q_{k'}(p^1, u^1, u^0) \equiv E(1, p^1, u^1) / E(1, p^1, u^0).$$

These can be estimated using econometric methods but proponents of this method have typically followed a different empirical strategy. The index number approach avoids functional form assumptions on preferences but has more stringent data requirements (see Diewert, 1990.) It evaluates relative levels of welfare using Samuelson's (1948) principle of revealed preferences. In general, using either Hicksian variations or index numbers it is possible to create interval estimates of the change in welfare in either differences or ratio form. Diewert's (1992) exact and superlative welfare change indicators are averages of *EV* and *CV* which are exact for certain second order approximations to the expenditure function.

Allais defines his measure of the welfare effect of a distortion, the distributable surplus or Allais surplus (AS), as the maximum amount of a particular good that could be extracted from an undistorted economy and discarded, without making any household worse off than in the distorted state, while maintaining the economy in equilibrium. For a given state of the economy, such a surplus is an intuitive measure of the welfare change inherent in that state relative to any arbitrary reallocation. The Allais approach here involves comparison of an initial, pre-innovation equilibrium with a hypothetical post-innovation reference equilibrium in which all households are at the same utility level as at the initial equilibrium, but some physical good has been extracted. The reference equilibrium is hypothetical in that the analysis does not presuppose that such a reallocation would actually occur, even though an omniscient government might affect such a reallocation and redistribute the distributable surplus in some way that is irrelevant to the measure itself. Debreu's 'coefficient of resource utilization' is based on this concept, but his disposable surplus is measured in terms of the basket of resources rather than any particular good. In the two-goods case of Figure 1, bottom panel, the Allais measure in terms of numeraire surplus appears as the maximum vertical line between  $PPF'$  and  $u^0$ .

Consider now a general equilibrium for a closed economy in which a representative consumer expenditure function and an aggregate profit function possess the usual characteristics and can be represented by

$$\begin{aligned} E(1, p, u) &= \text{Min}_{y_0, y} [y_0 + py : u(y_0, y) \geq u], \text{ and} \\ \Pi(1, p, \tau) &= \text{Max}_{y_0, y} [y_0 + py : (y_0, y, \tau) \in T] \end{aligned} \quad (8)$$

where:  $y_0$  is netput quantity of the numeraire good

$y$  is an  $n \times 1$  vector of netput quantities of other goods

$p$  is an  $n \times 1$  vector of prices for  $y$

$u$  is the consumer's utility function

$\tau$  is an index of technological change

$T$  is the feasible technology set.

The general equilibrium conditions for this closed, competitive economy require that consumer expenditures must equal consumer income (because income is derived only from firm profits) and that commodity markets must clear. These equilibrium conditions may be represented by the following equations:

$$\begin{aligned}
\text{a.} \quad & E(1, p, u) = \Pi(1, p, \tau) \\
\text{b.} \quad & E_p = \Pi_p
\end{aligned} \tag{9}$$

Subscripts represent partial derivatives, both the producer and consumer price of the numeraire good must equal one, and there are  $n$  relative prices and the utility level  $u$  to be determined by these  $n + 1$  equations.

First we wish to consider an exogenous shock to this system in the form of a technological change from  $\tau^0$  to  $\tau^1$  in a perfectly competitive economy, as is illustrated for the two-good case without distortions in Figure 1. Later we will extend the analysis to incorporate departures from Pareto optimality. Our measure of the welfare effect of this shock to the system is the Allais distributable surplus (AS) defined as the maximum amount of numeraire commodity that could be extracted from the economy with the new technology while keeping consumers at the original utility level and the economy in equilibrium, or

$$\begin{aligned}
AS &= \Pi(1, p, \tau^1) - E(1, p, u^0) \\
E_p(1, p, u^0) &= \Pi_p(1, p, \tau^1)
\end{aligned} \tag{10}$$

where expenditures and profits are measured in numeraire units (good  $y_0$ ), and the supply-demand conditions are for all goods but the numeraire<sup>14</sup>. Note that prices are determined endogenously rather than being fixed at the pre or post innovation level<sup>15</sup>. A casual comparison with RTC in equation (3) and EV in equation (7) reveals the difference between a pure production measure, a pure consumption measure, and this general equilibrium measure.

In the two good case of figure 1, bottom panel, the Allais measure AS appears as the maximum vertical line between  $PPF'$  and  $u^0$ , where the slopes of the two curves are

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<sup>14</sup> For the numeraire

$$AS = \Pi_{p_0}(1, p, \tau^1) - E_{p_0}(1, p, u^0).$$

<sup>15</sup> An alternative measure using the ex-post utility level is defined as

$$AS^1 = \Pi(1, p, \tau^0) - E(1, p, u^1);$$

$$E_p(1, p, u^1) = \Pi_p(1, p, \tau^0),$$

and for the numeraire

$$AS^1 = \Pi_{p_0}(1, p, \tau^0) + E_{p_0}(1, p, u^1)$$

In the special case of homothetic preferences and unbiased technical change (radial expansion of both,  $PPF$  and indifference curve,)  $AS$  and  $AS^1$  converge because there is no income effect.

equal, or  $y_{04} - y_{01}$ . In the top panel this measure is equal to the area of the triangle  $chg$ <sup>16</sup>. The reference point  $C$ , or  $(y^f, y_0^f)$ , is a combination of goods on the frontier of the new technology that would provide exactly the level of welfare as the initial equilibrium.

To quantify the general equilibrium welfare effects of technological change we modify the equilibrium conditions (9) to include the Allais loss:

$$\begin{aligned} \text{a. } E(1, p, u) + AS &= \Pi(1, p, \tau) \\ \text{b. } E_p &= \Pi_p \end{aligned} \quad (11)$$

Note that (11) is an alternative way of writing the definition in (10).

To solve for the Allais surplus which compensates for a technological change  $d\tau$ , we totally differentiate the equations in (11) and set  $du = 0$ , i. e. there is to be no change in the utility level:

$$\begin{aligned} \text{a. } E_p dp + dAS &= \Pi_p dp + \Pi_\tau d\tau \\ \text{b. } E_{pp} dp &= \Pi_{pp} dp + \Pi_\tau d\tau \end{aligned} \quad (12)$$

Note that because  $E_p = \Pi_p$ ,  $dp$  disappears from (12a), and we can solve (12b) for the price effect of technological change

$$dp = (E_{pp} - \Pi_{pp})^{-1} \Pi_{p\tau} d\tau \quad (13)$$

which can alternatively be expressed in terms of the rate,  $\delta$ , and biases  $\beta$ , and supply and demand elasticities as

$$\frac{d \ln p}{d\tau} = (H - \Sigma)^{-1} (\iota \delta + \beta) \quad (14)$$

where  $H$  is a matrix of compensated demand elasticities,  $\Sigma$  is a matrix of supply elasticities, and  $\iota$  is a vector of ones.<sup>17</sup>

From equation (14) it is clear that there are two sufficient conditions for the Allais surplus extraction to have no induced price effects. The first condition is that all non-

<sup>16</sup> The area equivalent to  $AS'$  is triangle  $lkb$ . In the case of no income effect,  $AS$  and  $AS'$  are measured by the single triangle that results when the two triangles mentioned above merge due to the absence of a shift in the  $MRS$ .

<sup>17</sup> The corresponding changes in equilibrium quantities of goods demanded and supplied are:

$$\frac{d \ln y}{d\tau} = [\Sigma (H - \Sigma)^{-1} + I] (\iota \delta + \beta)$$

numeraire commodity biases be identical and equal to the negative of rate of technical change ( $-\delta = \beta_i$ .) This implies that the bias of technical change for the numeraire commodity is  $\beta_0 = (1/k_0 - 1) \delta$ . The second condition is that all prices be exogenous i.e., when the diagonal elements of the matrices  $\Sigma$  or  $H$  approach infinity.

Using a Taylor expansion of  $AS(1, p^1, \tau^1)$  from (10) about the equilibrium point  $(1, p^0, \tau^0)$ , we obtain a second-order approximation of the  $AS$  associated with technological change<sup>18</sup>:

$$\begin{aligned} AS &\approx (\Pi_p - E_p) dp + \Pi_\tau d\tau + \frac{1}{2} (dp^T d\tau^T \begin{bmatrix} AS_{pp} & AS_{p\tau} \\ AS_{\tau p} & AS_{\tau\tau} \end{bmatrix} \begin{pmatrix} dp \\ d\tau \end{pmatrix}) \\ &\approx \Pi_\tau d\tau + \Pi_\tau d\tau + \frac{1}{2} dp^T (\Pi_{pp} - E_{pp}) dp \end{aligned} \quad (15)$$

where subscripts indicate differentiation. Dividing by initial expenditures we have that  $E^0 = E(1, p^0, u^0)$ , so as to express (15) in terms of shares and elasticities,  $AS$  as a fraction of initial expenditures is

$$\begin{aligned} \frac{d AS}{dt E_0} &\approx \delta + (i\delta + \beta) \hat{s} d \ln p + (i\delta + \beta)^T \hat{s} (\Sigma - H) d \ln p \\ &\approx \delta - \frac{1}{2} (i\delta + \beta)^T \hat{s} (\Sigma - H)^{-1} (i\delta + \beta) \end{aligned} \quad (16)$$

where  $s$  is an  $n \times 1$  vector of expenditure shares,  $\hat{s}$  is a diagonal matrix, and the last expression has substituted the price change in equation (14) into equation (16).

Equation (16) is a primary analytical result of this paper, an explicit solution of the consumers' welfare gains<sup>19</sup> from technical change in a perfectly competitive economy with no market failures, as a function of the rate and bias characteristics of that

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where  $I$  is the identity matrix and the other terms have been defined in the text.

<sup>18</sup> This is the second order Taylor approximation:

$$\begin{aligned} AS &\equiv \pi(1, p, \tau^1) - E(1, p, u^0) \\ &\approx \pi(1, p^0, \tau^0) - E(1, p^0, u^0) + \\ &\quad + \pi_p^0 p d \ln p + \pi_\tau^0 d\tau - E_p p d \ln p + \\ &\quad + \frac{1}{2} d \ln p^T [\hat{p} \pi_{pp}^0 \hat{p}] d \ln p - \frac{1}{2} d \ln p^T [\hat{p}^T E_{pp} \hat{p}] d \ln p + d \ln p^T [\hat{p} \pi_{p\tau}^0] d\tau \end{aligned}$$

In the text the first two terms are not included given that they sum to zero.

<sup>19</sup> A similar expression can be derived for the ex-post Allais measure,  $AS^f$ , defined in footnote 13.

technical change. It establishes that to the extent that there are induced price effects, the rate of technical change  $\delta$ , is a biased proxy for the welfare impact of an innovation.

## 5. Welfare-Theoretic Measure of Productivity Under Market Failure

We now return to the issue of the potential mistakes incurred in productivity measurement when market prices do not reflect the subjective valuation of consumers, due to market failure. As we mentioned before, the practice of focusing on production effects rather than consumption effects introduces two potential sources of error in the evaluation of the economic impact of technical change. These are the use of the producers' evaluations rather than the consumers' evaluations of these impacts, and the omission of induced price effects due to technical change. It is clear from the last section that omission of induced price effects is a cause of error even in perfect markets when a general equilibrium welfare measure, like  $AS/E$ , is used. We now show how this measure differs from the rate of technical change in the presence of departures from Pareto optimality due to: a) ad valorem taxes and subsidies; b) production quotas and rationing; c) imperfect competition in the final commodity market; d) imperfect competition in the intermediate commodity market; and e) "poorly priced" commodities. In doing so we will establish the conditions under which there is *no discrepancy* between the rate of technical change,  $\delta$ , and  $AS/E$  in the presence of market failure. We will show that this is so only in very unusual circumstances.

### 5.1 Ad Valorem Taxes and Subsidies

We modify equation (9) to describe a general equilibrium in the presence of ad valorem taxes ( $\rho > 0$ ) or subsidies ( $\rho < 0$ )

$$\begin{aligned}
 \text{a. } E(1, p, u) + AS &= \Pi(1, w, \tau) + \rho \hat{w} \Pi_w \\
 \text{b. } E_p &= \Pi_w \\
 \text{c. } p &= (I + \hat{\rho})w
 \end{aligned}
 \tag{17}$$

where  $\rho$  is a vector of wedges between consumer and producer prices

$\hat{\rho}$  indicates a matrix with vector  $\rho$  on the diagonal, and

$\hat{w}$  indicates a matrix with vector  $w$  on the diagonal.

We examine the comparative statics of this  $1 + 2n$  equation equilibrium system by taking log-differentials of the equations in (17), as we did in deriving equations (15) and (16), noting that (17c) implies  $d \ln p = d \ln w$ . We solve this system for the induced price change which in this case is the same as equations (14) and (15). Using a Taylor expansion of  $AS(1, p^1, w^1, \tau^1)$  about the equilibrium point  $(1, p^0, w^0, \tau^0)$ , we obtain a second-order approximation of the AS associated with technological change in the presence of price distortions. Expressed in terms of shares and elasticities and dividing by initial expenditures  $E^0 = E(1, p^0, w^0, u^0)$ , AS as a fraction of initial expenditures is

$$\begin{aligned} \frac{d AS}{d\tau E_0} \approx & \delta \left( 1 - \frac{1}{1+\rho k} \rho \hat{k} \Sigma (\Sigma - H)^{-1} \right) - \frac{1}{1+\rho k} \rho \hat{k} H (\Sigma - H)^{-1} \beta \\ & - \frac{1}{2+2\rho k} (\iota \delta + \beta)^\top \left[ \hat{k} - (\Sigma - H)^{-1 \top} \rho \hat{k} H \right] (\Sigma - H)^{-1} (\iota \delta + \beta) \end{aligned} \quad (18)$$

where  $k$  is an  $n \times 1$  of profit shares. Compared to equation (16) we note that policy distortions cause a first order departure of welfare from the rate of technical change, while induced price changes remain to contribute slightly-altered second order departures. It is clear that the rate of technical change  $\delta$  differs from the welfare measure  $AS/E$  due to first order policy distortions ( $\rho \neq 0$ ) and second order induced price changes. We will pursue the analysis of this case in more detail below.

## 5.2 Quotas and Rationing

We modify equation (9) to describe a general equilibrium in the presence of production quotas or rationing. In this case the netput vector  $y$  is composed of two sub-vectors, an  $n \times 1$  vector of unconstrained netputs,  $y_1$ , and an  $m \times 1$  vector of netputs with quantity determined by quotas or rationing,  $y_2$ , i.e.  $y = (y_1, y_2)$ . Consequently the price vector  $p$  will also be partitioned. In addition to the sub-vector of prices for the unconstrained commodities,  $p_1$ , the price vector includes virtual prices for constrained commodities. Virtual prices are those prices that make the constrained quantity the optimal one. Producers' virtual price sub-vector  $w$  is that price that induces production of the quota quantity  $y_2$ , while consumers' virtual price  $v$  is that price that induces consumers to demand exactly the ration  $y_2$ , i.e.  $p = (p_1, v, w)$ . We know have a price vector that is of size  $1 \times (n+2m)$ . The equilibrium is

$$\begin{aligned}
\text{a. } & E(1, p_1, v, u) + AS = \Pi(1, p_1, w, \tau) + (v - w) y_2 \\
\text{b. } & E_{p_1} = \Pi_{p_1} \\
\text{c. } & E_v = y_2 \\
\text{d. } & \Pi_w = y_2
\end{aligned} \tag{19}$$

This system has  $1 + n + 2m$  equations. We solve it for the corresponding price changes which look similar to those in equation (14)

$$\frac{d \ln p}{d\tau} = (\tilde{H} - \tilde{\Sigma})^{-1} (\tau\delta + \tilde{\beta}) \tag{20}$$

but with the elements redefined as follows:

$$\tilde{H} = \begin{bmatrix} H_{1p} & H_{1v} & 0 \\ H_{2p} & H_{2v} & 0 \\ 0 & 0 & 0 \end{bmatrix}, \tilde{\Sigma} = \begin{bmatrix} \Sigma_{1p} & 0 & \Sigma_{1w} \\ 0 & 0 & 0 \\ \Sigma_{2p} & 0 & \Sigma_{2w} \end{bmatrix}, \tau = [\tau_m \quad 0 \quad \tau_n], \tilde{\beta} = [\beta_1 \quad 0 \quad \beta_2] \tag{21}$$

where subscripts 1 and 2 refer to unconstrained and constrained commodities respectively. The second order Taylor approximation of the  $AS/E$  associated with technological change in the presence of rationing and quotas is

$$\begin{aligned}
\frac{dAS}{d\tau E_0} & \approx (s_1 \tau) \delta + s_1 \beta_1 - \hat{s}_1 \Sigma_{1w} \Sigma_{2w}^{-1} (\tau_n \delta + \beta_2) \\
& - \frac{1}{2} (\tau\delta + \tilde{\beta})^T \hat{s} (\tilde{\Sigma} - \tilde{H})^{-1} (\tau\delta + \tilde{\beta})
\end{aligned} \tag{22}$$

where  $s_i$  is the share of  $y_i$  in consumer expenditures,  $k_i$  is the share in producer profits, and  $\Sigma_{1w}$  and  $\Sigma_{2w}$  are price elasticities of supply of  $y_1$  and  $y_2$  with respect to the virtual price vector for the quota good. Equation (22) shows that in the presence of quotas or rationing, the welfare effect  $AS/E$  is less than the rate of technical change  $\delta$  because of inflexibility with respect to the quota good (first three terms), as well as because of second order price effects (quadratic term.) Note that the first three terms are scaled down in proportion to the share of the unconstrained commodities.

### 5.3 Imperfect Competition in the Market for Final Commodities

There have been a few studies<sup>20</sup> that modify the calculation of the rate of technical change to account for to the presence of markups characteristic of imperfect

<sup>20</sup> Cowings and Stevenson (1981), Hall (1990), Hulten (2000), Basu and Fernald (2001).

competition, whereas most commonly productivity studies assume perfectly competitive markets. Innovations are generally protected by Intellectual Property Rights (IPRs) which confer monopoly rights to the innovator so it is logical to allow for them in evaluating welfare benefits of innovations.

Here we modify equation (9) to account for a lack of competitive price conditions in the final product market. The output vector is composed of an  $n \times 1$  sub-vector  $y_1$  of commodities exchanged in competitive markets at price  $p_1$  and an  $m \times 1$  sub-vector  $y_2$  of commodities exchanged in non-competitive markets at price  $p_2$  with a markup of  $\rho_2$  over marginal cost  $v$ . This equilibrium is represented by a system of equations similar to equation (9)<sup>21</sup>

$$\begin{aligned}
 \text{a. } & E(1, p, u) + AS = \Pi(1, w, \tau) + \rho \hat{w} \Pi_w \\
 \text{b. } & E_p = \Pi_w \\
 \text{c. } & p = (I + \hat{\rho})w
 \end{aligned} \tag{23}$$

where  $\rho = (0, \rho_2)$ , where  $\rho_2$  is an  $m \times 1$  vector of markups between consumer prices and producer marginal costs

$\hat{\rho}$  indicates a matrix with vector  $\rho$  on the diagonal

$\hat{w}$  indicates a matrix with vector  $w$  on the diagonal

$p = (p_1, p_2)$ , and

$w = (p_1, v)$ .

Under the non-competitive structure assumed here, we see that the welfare impact of an innovation in a monopolistic market has exactly the same structure and solutions as that of a tax. This means that as we learned before, the rate of technical change will differ from the welfare impact of an innovation depending on the size of the markups and an induced price effect. The size of the markup could be arbitrary, but might also

be determined as the set of multi-market Lerner mark-ups, i.e.  $\rho_i = -\frac{h_{22}^i \mathbf{1}}{1 + h_{22}^i \mathbf{1}}$ , where

$h_{22}^i$  is the  $i$ -th row of the inverse matrix of Hicksian demand elasticities for the non-competitive goods  $y_2$ .

<sup>21</sup>The first equation can be equivalently written:

$$\text{a. } E(1, p, u) + AS = \Pi(1, w, \tau) + (p - w) \Pi_w .$$

#### 5.4 Imperfect Competition in the Market for Intermediate Commodities

We treat this case separately given the prevalence of innovations in intermediate (or input) markets that are protected by IPR's, conferring monopoly rights to the innovator. In the literature, the estimation of productivity is most commonly done in the market for final commodities assuming optimal conditions in the rest of the economy. When monopolistic pressure is present in the intermediate market, departures from optimality will affect the measurement of welfare from the innovation. Proceeding to measure technical change in the final market will miss this effect and will give a misleading estimate of the impact of the innovation. To adapt the present line of analysis to consider this case, we partition the goods vector into final and intermediate goods. Final goods  $y^f$  are exchanged in perfectly competitive markets at prices  $p^f$ , with production technology represented by  $\Pi^f(p^f, p^i, \tau)$ . Intermediate goods  $y^i$  are exchanged at mark-up prices  $p^i$  and produced with technology represented by  $\Pi^i(p^f, v, \tau)$ , where  $v$  represents marginal cost of producing  $y^i$ . In other words,  $v$  is the virtual price that would have induced production  $y^i = \Pi^i_v(p^f, v, \tau)$  under perfectly competitive conditions. The mark-up in this market is  $\rho = (p^i - v)$ , which again might be determined according to the multi-commodity Lerner mark-up described previously, though that is not required in the present analysis. Extending the equilibrium in (9) to represent this situation, we have

$$\begin{aligned}
 \text{a. } E(1, p^f, u) + AS &= \Pi^f(1, p^f, p^i, \tau) + \Pi^i(1, p^f, v, \tau) + \rho \hat{v} \Pi^i_v \\
 \text{b. } E_{p^f} &= \Pi^f_{p^f} + \Pi^i_{p^f} \\
 \text{c. } 0 &= \Pi^f_{p^i} + \Pi^i_v \\
 \text{d. } p^i &= (1 + \hat{\rho})v
 \end{aligned} \tag{24}$$

where  $\rho = (p^i - v)$  is a vector of intermediate goods markups

$\hat{\rho}$  indicates a matrix with vector  $\rho$  on the diagonal

$\hat{v}$  indicates a matrix with  $v$  on the diagonal.

Once again we can describe the Allais price change associated with technical change in a format similar to equation (14), specifically,

$$\frac{d \ln \bar{p}}{d\tau} = (\bar{H} - \bar{\Sigma})^{-1} (\bar{i} \bar{\delta} + \bar{\beta}) \tag{25}$$

where now

$$\bar{p} = (p^f, p^i),$$

$$\bar{H} = \begin{bmatrix} H & 0 \\ 0 & 0 \end{bmatrix}, \bar{\Sigma} = K^f \Sigma^f + K^i \Sigma^i, K^f = \begin{bmatrix} k^f & 0 \\ 0 & I \end{bmatrix}, K^i = \begin{bmatrix} k^i & 0 \\ 0 & I \end{bmatrix},$$

$$\bar{\delta} = k^f \delta^f + k^i \delta^i, \text{ and } \sim \bar{\beta} = K^f \beta^f + K^i \beta^i.$$

Both the rate and bias of overall technical change are weighted averages of their sub-sector counterparts. The second order approximation of AS as a fraction of initial expenditures can then be expressed for the case of monopoly power in intermediate goods as

$$\begin{aligned} \frac{1}{E_0} \frac{dAS}{d\tau} &\approx \bar{\delta} + \iota^T \xi (\iota + \xi)^{-1} [I - \Sigma^i (\bar{\Sigma} - \bar{H})^{-1}] (\bar{\delta} + \bar{\beta}) \\ &- \frac{1}{2} (\bar{\delta} + \bar{\beta})^T (\bar{\Sigma} - \bar{H})^{-1T} \xi [\bar{\Sigma} + K^i \Sigma^i \xi] (\bar{\Sigma} - \bar{H})^{-1} (\bar{\delta} + \bar{\beta}) \end{aligned} \quad (26)$$

where  $\xi \equiv \begin{bmatrix} 0 & 0 \\ 0 & \hat{\rho} \end{bmatrix}$ .

Here we see that the first-order welfare effect consists of a share-weighted average of the rates of technical change in the two sectors plus a market power effect due to distortion in the intermediate goods market. While one might expect the market power component to be negative, this is not necessarily the case in this situation where market power exists both before and after the innovation occurs.

### 5.5 Poorly-priced Goods

The final case of market imperfection we consider includes a vector of goods,  $y_2$ , such as environmental goods (or bads) for which consumers do not choose the level  $y_2$ , but receive the benefit or disutility gratis, whereas producers choose the quantities supplied by equating marginal cost with some exogenous reservation price,  $w$  (that could be zero.) This general equilibrium can be represented using restricted expenditure and profit functions as

$$\begin{aligned} \text{a. } & E(1, p_1, y_2, u) + AS = \Pi(1, p_1, y_2, \tau) \\ \text{b. } & E_{p_1} = \Pi_{p_1} \\ \text{c. } & w = \Pi_{y_2} \end{aligned} \quad (26)$$

The total differentials of the second two equations determine the adjustments in price  $p_1$  and quantity  $y_2$ , rather than just an adjustment in prices as in the other general equilibria previously considered. We represent these variables as  $q = (p_1, y_2)^T$ , and the change in equilibrium values is

$$\frac{d \ln q}{d \tau} = -(\Sigma - \tilde{H})^{-1} \Omega (\iota \delta + \beta) \quad (27)$$

where

$$\tilde{H} \equiv \begin{bmatrix} H_{1p_1} & H_{1v} \\ 0 & 0 \end{bmatrix},$$

$$\Omega \equiv \begin{bmatrix} I & -\Sigma_{1w} \Sigma_{2w}^{-1} \\ 0 & -\Sigma_{22}^{-1} \end{bmatrix}$$

where subscripts represent matrix partitions and  $v = E_{y_2}$ , (the consumers' virtual price.) Given these changes, the second-order approximation of the Allais welfare impact of the technical change is

$$\begin{aligned} \frac{1}{E_0} \frac{d AS}{d \tau} &\approx \delta - (S_y^T \sigma_{12} \sigma_{22}^{-1} \iota) \delta + [S_y - (S_v - S_w)(\Sigma - \tilde{H})^{-1}] \Omega \beta, \\ &- \frac{1}{2} (\iota \delta + \beta)^T \Omega^T (\Sigma - \tilde{H})^{-1T} [\hat{S}_w \Sigma + \hat{S}_v H - 2 \hat{S}_w \tilde{H}] (\Sigma - \tilde{H})^{-1} \Omega (\iota \delta + \beta). \end{aligned} \quad (28)$$

where

$$S_y \equiv y_1 \hat{p} / E_0, S_y \equiv (s_y, 0)$$

$$S_v \equiv (s_y, y_2 \hat{v} / E_0), S_w \equiv (s_w, y_2 \hat{w} / E_0)$$

$$v \equiv E_{y_2}.$$

The notation in this case becomes more elaborate due to the asymmetry in producer and consumer responses with respect to the poorly-priced good, but the general structure of results for the case of technical change with poorly-priced goods is similar to other cases examined. The second term adjusts welfare gains downward to account for the assumption in this model that producers do not receive compensation for the poorly-priced good. The third term is a bias adjustment similar to those of previous cases. The algebraic structure of the quadratic term can be seen to be an augmented version of the previous cases, and though it is too complicated for qualitative analysis, it is amenable to numerical calculation.

## 6. An Illustration: Ad-valorem Taxes and Subsidies.

The discrepancy at issue in this paper is that between the rate of technical change and the Allais welfare measure of the impact of that technical change. We now use the above results for the tax/subsidy case, equation (18), to evaluate the plausible size of this discrepancy. It is useful to express (18) in terms of the induced price changes, as:

$$\begin{aligned} \frac{d}{d\tau} \frac{AS}{E} = & \delta + \frac{1}{1+\rho k} \rho \hat{k} \beta + \frac{1}{1+\rho k} [\rho \hat{k} \Sigma + (\iota\delta + \beta)^T (I + \rho) \hat{k}] d\ln p \\ & + \frac{1}{2} \frac{1}{1+\rho k} d\ln p^T [(I - \rho) \hat{k} (\Sigma - H) + \rho \hat{k} \Sigma] d\ln p \end{aligned} \quad (18a)$$

The discrepancy between the welfare effect and the rate of technical change consists of the last three terms of (18a). It is evident that these terms do not go to zero if only the distortions go to zero or only the induced price change go to zero. Either distortions or price effects is sufficient to cause a discrepancy.

The special case of (18a) for an undistorted economy, i.e.  $\rho = 0$ , is:

$$\frac{AS}{E} = \delta - \frac{1}{2} (\iota\delta + \beta)^T (\Sigma - H)^{-1T} \hat{k} (\iota\delta + \beta) \quad (18b)$$

which gives us back equation (16). Note that as long as the price effects remain, i.e.  $d\ln p \neq 0$ , there will be a discrepancy between the rate of technical change,  $\delta$ , and  $AS/E$ . In general, in an undistorted economy,  $AS/E \neq \delta$  due to the induced price effect of that change captured by the second term in equation (18b), which is always negative. We also see here that in this case the effects of biases on  $AS/E$  are of a second order magnitude (through  $d\ln p$ ) and will be small.

Another special case of (18a) of interest is that of no induced price effects, i.e.  $d\ln p = 0$  but with policy interventions remaining, i.e.  $\rho \neq 0$ :

$$\frac{AS}{E} = \delta + \frac{1}{1+\rho k} \rho \hat{k} \beta \quad (18c)$$

This is consistent with the widely used small open economy models with all prices exogenous because all commodities are tradables. From the second term in (18c), we observe that the rates of welfare change and technical change are not equal for this open economy due to distortions. Furthermore, if the only distortion is a tax levied on a

commodity toward which the technical change is biased, the tax itself may cause the welfare effect to be greater than the rate of technical change, or  $AS/E > \delta$ .

It is evident from (18a) that the rate of technical change,  $\delta$ , will equal the Allais rate of welfare gain in two circumstances. First, if the economy is not distorted ( $\rho = 0$ ) and if all prices are exogenous ( $d\ln p = 0$ ).<sup>22</sup> Second, if a fortuitous combination of parameter values eliminates all but the first term on the right hand side of equations (18a), leaving only  $\delta$ . This conclusion demonstrates algebraically that the rate of technical change will be an unbiased measure of the welfare effect of technological change only under very unrealistic situations.<sup>23</sup>

Analytical generalizations about when  $AS$  is smaller than or bigger than  $\delta$  are not tractable in the case of multiple commodities, even though we have noted some regularities about this relationship in the previous section. One regularity is that for an undistorted economy, equation (18b),  $AS$  is at most equal to  $\delta$ . Here, the discrepancy between the two results from the fact that  $\delta$  is by definition a fixed priced measure while  $AS$  accounts for endogenous price changes. The result in (18b) comes as no surprise as it is clear from the index number literature that fixed weight productivity and welfare indexes depart from changing weights indexes of the Tornquist-Theil type.

It is therefore of interest to use simulation to explore the potential discrepancy between  $\delta$  and  $AS/E$ . We simulate an economy with three goods,  $A$ ,  $B$ , and the numeraire, with the numeraire accounting for 60 percent of consumer expenditures and  $A$  and  $B$  accounting for 20 percent each.<sup>24</sup> We will examine various levels of distortions in the market for  $A$ , and various biases toward that commodity.

The results in Table 1 provide a sense of the potential discrepancy between the welfare impact of technical change, and the rate of technical change. Here we have simulated

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<sup>22</sup> As stated before there will be no price effect when technological change biases for all commodities except the numeraire are equal to the negative of the rate of technical change ( $-\delta = \beta_j$ ), or when all prices are exogenous, i.e. when the diagonal elements of the matrices  $\Sigma$  or  $H$  approach infinity.

<sup>23</sup> It is interesting to contrast this conclusion with the one obtained when  $EV$  is used to measure the welfare gains from technological change.  $EV = \delta$  when preferences are homothetic and technical change is unbiased, regardless of policy distortions, and  $EV = AS/E$  only when there are no price effects (Perrin and Fulginitti, 2001.)

<sup>24</sup> Demand elasticities for the numeraire,  $A$ , and  $B$  were set at -0.17, -0.5 and -0.5, while supply elasticities were set at 0.67, 1.0 and 1.0.

the results of a technical change of rate  $\delta = 0.10$  and technical change biases toward commodity  $A$  (first column) ranging from  $-0.5$  to  $+0.5$ . Note that  $\beta_A=0$  implies no bias for any commodity. The columns of Table 1 indicate different levels of intervention in market  $A$ , from a 100 percent subsidy to a 100 percent tax of that commodity. The market for commodity  $B$  is not distorted and technical change is neutral for this commodity.

At the center of the table we see that with no distortions and no bias the second-order effect of equation (18b) reduces the welfare effect by only 1% from the rate of technical change. This numerically confirms the analytical result for an undistorted economy in which we expect  $\Delta S \approx \delta$ . We can see further that in extreme cases, the welfare effect may be as much as 52% larger than the rate of technical change (upper left corner) to as much as 55% smaller than that rate (upper right corner.) These two extreme cases occur when commodity  $A$  receives a 100% subsidy or a 100% tax ( $\rho_A = 1$  implies that demand price is 100% greater than supply price), when technology is biased against commodity  $A$ .

In general, we see from this table that welfare measures of technical change exceed the rate of technical change when that technical change is biased against a commodity that is subsidized. The worst welfare impacts, relative to the rate of technical change, occur when the bias and tax for a commodity have the opposite sign, i.e., when technology is biased against a taxed commodity or toward a subsidized commodity. An example of the latter might be agriculture, which is subsidized in most industrial countries, and toward which technical change is probably biased. A 10% subsidy and 0.1 bias would reduce welfare gains below the rate of technical change by only 2%, whereas a 10% subsidy combined with a 0.5 bias (a rightward agricultural supply shift of 10% due to  $\rho_A$  plus 50% due to  $\beta_A$ ) would reduce the welfare benefit of technical change by 26% relative to the rate of technical change of 10%.

While the simulation results demonstrate that the rate of technical change could be a very poor measure of the welfare benefits from technical change, they also suggest that the discrepancy may be only on the order of 5% or less with small price wedges and biases of  $-0.1$  to  $+0.1$ .

The pattern of results in Table 1 proved to be robust to critical parameter changes. Additional simulations were performed with different supply elasticities, demand elasticities, and shares for commodities  $A$ ,  $B$ , and the numeraire. In general, the patterns found in the base simulation of Table 1 survive these parameter changes for commodities  $A$  and  $B$ . We found that as the demand elasticities for  $A$  and  $B$  decrease and the share of  $A$  increases,  $AS/E$  is more sensitive to biases and to policy interventions.

## 7. Conclusions

This paper introduces a general equilibrium measure of welfare, the Allais distributable surplus, and argues for its superiority over the traditionally used rate of technical change for the measurement of productivity. This superiority is derived from the ability of the Allais measure to capture consumers' as well as producers' subjective evaluations and from the ease with which departures from Pareto optimality are incorporated. We use a general equilibrium model to obtain the Allais rate of welfare gain due to technical change expressed in terms of the rate and biases of the change. The algebraic structure of the solution provides a simple method of computing the price and welfare effects of technical change in general equilibrium.

The main analytical conclusion derived from the analysis is that the rate of technological change, as usually measured from the production perspective, will **hardly ever** be an unbiased measure of the welfare benefits of technical change. The discrepancy arises because commodity prices may be altered, and because of market failures present in the economy.

The analysis is clearly and concisely presented for five different types of departures from Pareto optimality: (a) ad valorem taxes and subsidies, (b) quotas and rationing, (c) imperfect competition in the final goods market, (d) imperfect competition in the intermediate goods market, and (e) poorly-priced commodities. In each of these cases we set up the general equilibrium equations and derive algebraic representations of the welfare impact of a given productivity change. The welfare impact is summarized in a single comparative statics equation for each case, which for the first time defines the Allais welfare-theoretic measure of the effects of technical change, and expresses it in

terms of traditional producer measures, namely the rate of technical change  $\delta$  and its vector of biases,  $\beta$ . We illustrate this measure for a simulated three-commodity economy with policy distortions, where we find that the discrepancy between the rate of technical change and the rate of welfare change may be as much as fifty percent under plausible conditions.

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**Table 1. Allais welfare as a fraction of  $\delta$ , the rate of technical change<sup>a</sup>**

	Price wedge in Market A ( $\rho_A$ )						
	-1	-0.5	-0.1	0	0.1	0.5	1
Bias toward A ( $\beta_A$ )							
-0.5	1.52	1.17	0.94	0.89	0.84	0.65	0.45
-0.1	1.24	1.10	1.01	0.99	0.97	0.90	0.83
0	1.16	1.06	1.00	0.99	0.97	0.93	0.87
0.1	1.06	1.01	0.98	0.97	0.96	0.93	0.90
0.5	0.62	0.70	0.74	0.75	0.76	0.79	0.82

<sup>a</sup>Three-output economy, numeraire, A and B, with producer shares 0.6, 0.2 and 0.2 respectively, and a technical change of rate 0.1. Supply elasticity matrix is a diagonal of 1's, demand elasticity matrix a diagonal of -0.5's. No distortion in market B, and no technical change bias for market B.

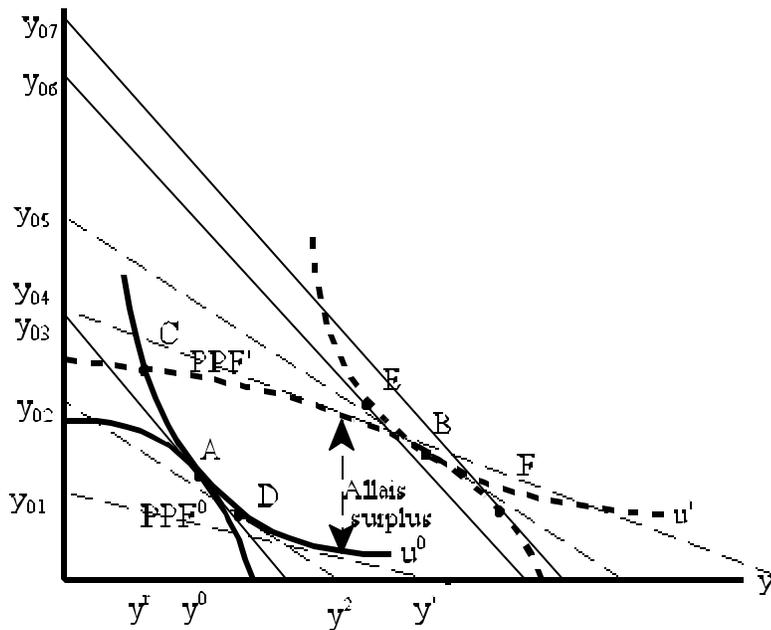
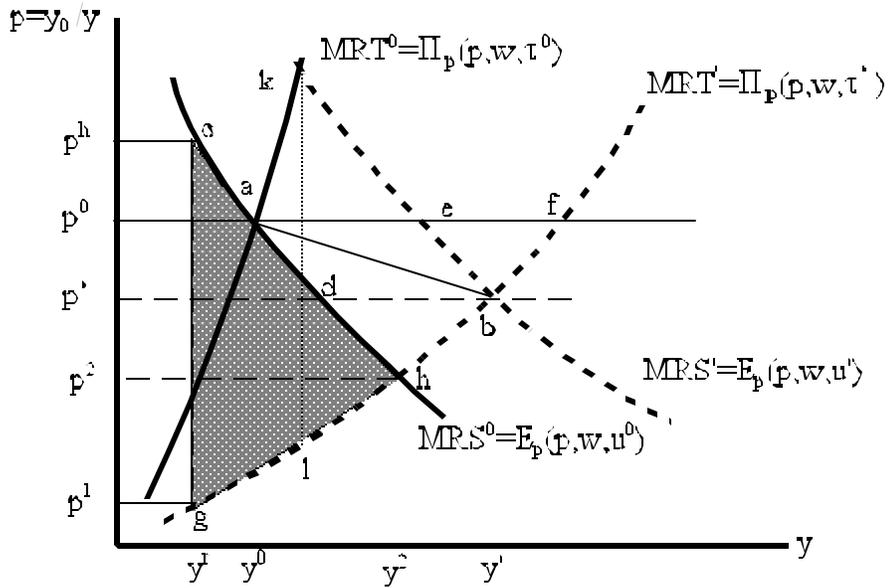


Figure 1. Welfare effects of technological change with no price distortions.

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