

Short CV

Emma Zapico

Contact details

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Education

2017-: PhD candidate in Economics, University of Oviedo, Spain.

2013: Master of Economic Analysis, University of the Basque Country, University of Cantabria and University of Oviedo, Spain.

2012: Bachelor of Economics, University of Oviedo, Spain.

Professional Positions

2018-22 PhD fellow, Department of Economics, University of Oviedo, Spain.

2015-17 Assistant research, Oviedo Efficiency Group (OEG), University of Oviedo, Spain.

2014: Scholar at College of Economists of Asturias, Spain.

2013-14: Research fellow, Tourist Information System of Asturias (SITA), University of Oviedo, Spain.

2012: Scholar at Caja Rural de Asturias, Spain.

Pre-doctoral Fellowship

“Severo Ochoa” programme of predoctoral fellowship for research and teaching training 2017. Ministry of Education and Culture of Principality of Asturias.

Research Interests / Research Profile

Efficiency and Productivity Analysis, Environmental Efficiency, Tourism Economics, Transport Economics.

Publications

Articles in peer-reviewed journals

Baños, J.F., Valdés, L., del Valle, E. and Zapico, E. (2018). “Economic importance of the motorways of the sea for tourism: the experience of route Nantes- Gijón”. *Maritime Economics & Logistics*, 20(2), 300-320.

<https://doi.org/10.1057/s41278-016-0003-2>

Boto-García, D., Zapico, E. Escalonilla, M. and Baños Pino, J. F. (2021). “Tourists’ preferences for hotel booking”. *International Journal of Hospitality Management*, 92, 102726

<https://doi.org/10.1016/j.ijhm.2020.102726>

Boto-García, D., Escalonilla, M., Zapico, E. and Baños Pino, J.F. (2021). "Scale heterogeneity in hotel guests' satisfaction relative to room rate". *Applied Economic Analysis*, 29(87), 208-225.
<https://doi.org/10.1108/AEA-07-2020-0093>

Baños Pino, J.F., Boto-García, D., del Valle, E. and Zapico, E. (2022). "Is visitors' expenditure at destination influenced by weather conditions?". *Current Issues in Tourism*, 1-19,
<https://doi.org/10.1080/13683500.2022.2058468>

Baños Pino, J.F., Boto-García, D. and Zapico, E. "Persistence and dynamics in the efficiency of toll motorways: the Spanish case". *Economics of Transportation*, 31, 100270,
<https://doi.org/10.1016/j.ecotra.2022.100270>

Chapters in books

Baños, J. F., Valdés, L., Valle, E. and Zapico, E. (2020). "The economic impact of tourism on the Motorway of the sea Gijón-Nantes", in *Short Sea Shipping in the Age of the Sustainable Development and Information Technology*, Ed. Routledge London, Chapter 7, pp. 163-180.

Research Projects

Title: Oviedo Efficiency Group (OEG).

Sponsor: Ministry of Economics and Employment of Principality of Asturias.

Period: March 2019 -

Principal Researcher: Luis Orea Sánchez.

Title: *Estudio de la capacidad de España para afrontar los shocks: resiliencia, innovación, productividad y empleo.*

Sponsor: State Agency of Investigation (Ministry of Economics, Industry and Competitiveness).

Period: September 2021 -

Principal Researcher: Ana María Rodríguez Álvarez/ Matías Mayor Fernández

Title: Transformación del mercado de trabajo tras la Gran Recesión

Sponsor: Ministry of Economics , Industry and Competitiveness.

Period: January 2018- September, 2018.

Principal Researcher: Ana María Rodríguez Álvarez/ César Rodríguez Gutiérrez

Title: Oviedo Efficiency Group (OEG).

Sponsor: Ministry of Economics and Employment of Principality of Asturias.

Period: January, 2017- November, 2017.

Principal Researcher: Luis Orea Sánchez.

Title: Oviedo Efficiency Group (OEG).

Sponsor: Ministry of Economics and Employment of Principality of Asturias.

Period: February, 2016- December, 2016.

Principal Researcher: Luis Orea Sánchez.

Title: Estudio del impacto económico del turismo de cruceros y la línea marítima de ferry denominada "Autopista del Mar" en el puerto de El Musel.

Sponsor: Public management and tourist and cultural promotion society of the Principality of Asturias

Period: Octubre, 2013- Enero, 2014.

Principal Researcher: Luis Valdés Peláez.

Title: Estudio del impacto económico del turismo de cruceros y la línea marítima de ferry denominada "Autopista del Mar" en el puerto de El Musel.

Sponsor: Public management and tourist and cultural promotion society of the Principality of Asturias

Period: Junio, 2013- Julio, 2013.

Principal Researcher: Luis Valdés Peláez.