



Modelos exitosos e innovadores para el empleo y la inclusión social; patrimonio educativo europeo

Adults' teachers implementing successful and innovative models for employment and social inclusion; enhancing our European educational heritage and their consolidated values



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LOCAL AGENCY FOR ECONOMIC PROMOTION AND EMPLOYMENT TOWN HALL GIJÓN

Public-Private Collaboration Employment Plan

1. Institutional Context. The Local Agency for Economic Promotion and Employment of the City of Gijón / Xixón is located at Avelino González Mallada Street No. 27, 33204, Gijón (tf +34 985181573).



- Main features of the institution: it is a local public administration that develops all the policies of economic promotion and employment of the City Council
- Geographic area: Gijón - Asturias - Spain
- Socioeconomic: Coastal city of industrial tradition but at the same time with a strong development of the tertiary sector. It has a population above 270,000 inhabitants. In terms of unemployment we are around 20,000 people. Strategic sectors are the “Knowledge Mile”, “Green and Blue Gijón”, “Creative Gijón and Industrial Factory”.
- Cultural: Wide cultural offer throughout the year, with great presence of the public sphere as main programmers.
- Context of the action: The public-private collaboration employment plan is one of the most recent actions that complement the programs developed by the Local Agency for employment training: local training plan; workshop schools and employment workshops; Second opportunity school. Although the previous actions are designed based on the information derived from the Local Socioeconomic Observatory and the Observatory of





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the Business Fabric, among others, the program presented is based directly on the identification of new professional profiles demanded by the companies and the design and imparting the training they need.

• It is organized through a public call for grants to business entities / associations:

- 1st phase: business entities present a training project to have a new professional profile currently demanded by companies. They define: occupation + training project (minimum 50 hours) + companies interested in hiring these profiles (minimum commitment 5 agreements) - signing Agreement - 100% of the training and the costs of management-coordination of the project as a whole are financed.
- 2nd phase: after training, companies hire people trained for 1 year and receive a subsidy of max. 70% of the cost of the worker through the formalization of a specific collaboration agreement.

2. PROJECT SUPPORTED BY THE LOCAL AGENCY: ASINCAR

After the first call three projects have been developed, one of which is detailed below. This is the ASINCAR Project, of the Research Association of Meat Industries.

• GOALS

The training action proposed by ASINCAR is "**Technician of canning, semi-preserves and prepared dishes**". It is intended that students will be able to subsequently develop occupations as an operator of canned, semi-preserved and prepared dishes based on agricultural products; operator of canned fish companies; Operator of prepared dishes and catering companies. For this type of professionals there is no specific regulated training at the regional level, for them a group of companies and the business association itself present this proposal.

• Recipients profile and context (amount, ages, previous level of knowledge ...)

The training action is intended for 15 participants. It does not require specific prior knowledge, although it is requested to have a graduate level in secondary studies or equivalent and a driving license.

• Resources

The theoretical-practical training is at the Asincar headquarters, which has a classroom with projector, blackboard, PC, etc., as well as a simulation PLACE an agrifood company. Then there are other practices in companies to complete the training.



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The trainers are internal Asincar personnel who have extensive experience in the production of prepared dishes, food safety, quality control in the food industry, and in job training management, as well as job guidance. Externally, there is a teacher specialized in cooking and food processing. It is complemented by tutors of non-work practices in companies.

• **Schedule**

TAREA	MES 1	MES 2	MES 3	MES 4	MES 5	MES 6	MES 7	MES 8	MES 9	MES 10	MES 11	MES 12	MES 13	MES 14	MES 15	MES 16	MES 17	MES 18
preselección de alumnos																		
Formación Teórico-práctica																		
Prácticas en empresa																		
Inicio Contratos en empresas																		
Seguimiento de contratos																		

The training takes place during a 5-hour day from Monday to Friday. In total there are 210 theoretical hours and 160 practical hours in companies and, subsequently, subsidized contracting in companies.

• **Methodology**





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The final goal is to acquire the skills necessary to learn the trade and, subsequently, access a job. It is a practical course in the pilot plant where they will be provided with raw materials, machinery and tools. Group work is also done that allows mutual help between students and overcoming barriers. The subjects of the action include 210 theoretical-practical hours:

- Food handler - 10 h.
- Prevention of occupational hazards in the food industry - 10 h.
- Preparation of raw foods for further processing - 50 h.
- Development of food products treated by heat - 120 h.
- Start of activities in the food industry - 10 h.
- Labor insertion, environmental awareness and gender equality - 10 h.

And, 160 hours of non-work practices in companies are added.



• Assessment of results

A continuous evaluation and a final evaluation is made through knowledge tests.

Regarding the project developed, these are its main indicators:

- Number of students who start training: 15
- Number of students who finish the training: 13 (86.67%)
- Number of students hired at the end of the training: 13; 5 in companies that request the subsidy for contracting the program
- Companies that hired students: Cárnicas Hicor SL; Mamalorem SL; Nealgae Micro Seaweeds Products SL; Representaciones, Aves y Ganados, SA; Valle, Ballina y Fernández SA
- Number of students who initiated the action and are working on 09/30/2019, after the completion of all subsidized contracts: 9 (60%)
- Grant approved for training: 26,411€
- Subsidy approved for contracts: 66,805.29€
- Total: 93,216.29€

Colaboración española / Spanish cooperation

