



The profit maximization problem in economies of scale

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ABSTRACT

In this paper we present a generalization of the classic Firm's Profit Maximization Problem, using the linear model for the production function, considering a decreasing price $w_i(x_i) = b_i - c_i x_i$ and maximum constraints for the inputs or, equivalently, considering inputs that are in turn outputs in economies of scale with quadratic concave cost functions. We formulate the problem by previously calculating the analytical minimum cost function in the quadratic concave case. This minimum cost function will be calculated for each production level via the infimal convolution of quadratic concave functions whose result is a piecewise quadratic concave function.

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1. Introduction

Problems involving economies of scale (in production and sales) can often be formulated as concave quadratic programming problems [1,2]. Consider a case in which n products are being produced, with x_i being the number of units of product i and w_i being the unit production cost of product i . As the number of units produced increases, the unit cost usually decreases. This can often be correlated by a linear functional

$$w_i(x_i) = b_i - c_i x_i \quad (1)$$

where $c_i > 0$. Thus, given constraints on production demands and the availability of each product and using the classic linear production function model, the Firm's Cost Minimization (FCM) problem [3–6] can be written as

$$\begin{aligned} C(y) &= \min_{\mathbf{x}} \sum_{i=1}^n x_i w_i(x_i) \\ \text{s.t.} \quad &\sum_{i=1}^n a_i x_i = y; \quad a_i \neq 0, \quad i = 1, \dots, n \\ &0 \leq x_i \leq U_i; \quad i = 1, \dots, n \end{aligned} \quad (2)$$

where y is the output and U_i are the maximum constraints for the inputs. This is a concave minimization problem. As well as representing a situation in which the inputs are acquired with a discount proportional to the amount, the affine function model for the prices (1) can also be interpreted as dealing with inputs that are in turn outputs of a prior production process

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of economies of scale with a quadratic cost: $x_i b_i - c_i x_i^2$. On the other hand, the linear production function is presented in a natural way when the output is the result of the sum of the inputs ($a_i = 1$) or, in general, a specific fraction of each of these. Similarly, when the Firm's Profit Maximization (FPM) Problem is considered:

$$\begin{aligned} \pi(p, \mathbf{w}) &= \max_{x,y} \left(py - \sum_{i=1}^n x_i w_i(x_i) \right) \\ \text{s.t. } \sum_{i=1}^n a_i x_i &= y; \quad a_i \neq 0, \quad i = 1, \dots, n \\ 0 \leq x_i &\leq U_i; \quad i = 1, \dots, n \end{aligned} \quad (3)$$

the economies of scale dictate that the profit per unit rises linearly with the number of units produced. In this case, therefore, the problem becomes one of maximization of a convex functional.

To solve the FPM problem, we formulate the problem by previously calculating the analytical minimum cost function $C(y)$ and then maximizing over the output quantity:

$$\pi(p, \mathbf{w}) = \max_y (py - C(y)).$$

Concave programming [7,8] constitutes one of the most fundamental and most widely studied problem classes in deterministic nonconvex optimization. Concave programming has a remarkably broad range of direct and indirect applications. Many of the mathematical properties of concave programming are even identical to the properties of linear programming. The goal in concave programming, or the concave minimization problem (CMP):

$$\begin{aligned} \text{glob min } & f(x) \\ \text{s.t. } & x \in D \end{aligned}$$

is to find the global minimum value that f achieves over D , where D is a nonempty, closed convex set in \mathbb{R}^n and f is a real-valued, concave function defined on some open convex set A in \mathbb{R}^n that contains D . The application of standard algorithms designed for solving constrained convex programming problems will generally fail to solve CMP. Accordingly, in this paper we shall present an algorithm specifically designed for the problem we are going to solve that, as we shall see, presents very advantageous features.

To develop the algorithm which determines the optimal production level, we shall make use of the infimal convolution operator. This operator is well known within the context of convex analysis [9–11]. However, convexity is only one desirable property so as to be able to resort to differential techniques to tackle its calculation and its use should definitely not be restricted to this context alone.

Definition 1. Let $F, G : \mathbb{R} \rightarrow \bar{\mathbb{R}}$ be two functions of \mathbb{R} in $\bar{\mathbb{R}} := \mathbb{R} \cup \{+\infty, -\infty\}$. We denote as the Infimal Convolution of F and G the operation defined below:

$$(F \odot G)(x) := \inf_{y \in \mathbb{R}} \{F(y) + G(x - y)\}.$$

It is well known that $(F(\mathbb{R}, \bar{\mathbb{R}}), \odot)$ is a commutative semigroup. Furthermore, for every finite set $E \subset \mathbb{N}$ and $F_i : \mathbb{R} \rightarrow \bar{\mathbb{R}}, \forall i \in E$, it is verified that

$$\left(\bigodot_{i \in E} F_i \right)(K) = \inf_{\sum_{i \in E} x_i = K} \sum_{i \in E} F_i(x_i).$$

When the functions are considered constrained to a certain domain, $\text{Dom}(F_i) = [m_i, M_i]$, the above definition continues to be perfectly valid redefining $F_i(x) = +\infty$ if $x \notin \text{Dom}(F_i)$. In this case, the definition may be expressed as follows:

$$(F_1 \odot F_2)(\xi) := \min_{\substack{x_1 + x_2 = \xi \\ m_1 \leq x_1 \leq M_1 \\ m_2 \leq x_2 \leq M_2}} (F_1(x_1) + F_2(x_2)) = \min_{\substack{m_1 \leq x \leq M_1 \\ m_2 \leq \xi - x \leq M_2}} (F_1(x) + F_2(\xi - x)).$$

2. Statement of the generalized problem

We first consider the FCM problem (2). Using (1) and making these changes in the variables

$$\begin{aligned} a_i x_i &= z_i; & a_i U_i &= M_i \\ \frac{b_i}{a_i} &= \beta_i; & \frac{c_i}{a_i^2} &= \gamma_i \end{aligned}$$

the FCM problem may be re-written as follows:

$$\begin{aligned}
 C(y) &= \min_z \sum_{i=1}^n (\beta_i z_i - \gamma_i z_i^2) \\
 \text{s.t. } &\sum_{i=1}^n z_i = y \\
 &0 \leq z_i \leq M_i; \quad i = 1, \dots, n
 \end{aligned} \tag{4}$$

which makes $C(y)$ the infimal convolution of the quadratic functions:

$$F_i(z_i) := \beta_i z_i - \gamma_i z_i^2$$

respectively constrained to the domains $[0, M_i]$; i.e.

$$C = F_1 \odot F_2 \odot \dots \odot F_n.$$

In this paper we shall demonstrate that $C(y)$ is piecewise concave such that the solution to the FPM problem:

$$\begin{aligned}
 &\max(py - C(y)) \\
 \text{s.t. } &\sum_{i=1}^n z_i = y \\
 &0 \leq z_i \leq M_i; \quad i = 1, \dots, n
 \end{aligned} \tag{5}$$

cannot be tackled by means of marginalistic techniques (coinciding of marginal cost and price). In fact, the maximum profit will be obtained at a production level y^* where C is not differentiable, or at boundary values

$$y^* = 0 \quad \text{or} \quad y^* = \sum_{i=1}^n M_i.$$

3. The infimal convolution in the concave case

In this section we shall study the infimal convolution of two concave functions, which is crucial as the basis for the optimization algorithm.

Lemma 1. *Let F_1 and F_2 be concave functions with domains $[m_1, M_1]$ and $[m_2, M_2]$, respectively. We shall consider the following four functions:*

$$\begin{aligned}
 \Psi_1^-(x) &:= F_1(x - m_2) + F_2(m_2) \quad \text{with domain } [m_1 + m_2, M_1 + m_2] \\
 \Psi_1^+(x) &:= F_1(x - M_2) + F_2(M_2) \quad \text{with domain } [m_1 + M_2, M_1 + M_2] \\
 \Psi_2^-(x) &:= F_1(m_1) + F_2(x - m_1) \quad \text{with domain } [m_1 + m_2, m_1 + M_2] \\
 \Psi_2^+(x) &:= F_1(M_1) + F_2(x - M_1) \quad \text{with domain } [M_1 + m_2, M_1 + M_2]
 \end{aligned}$$

then

$$(F_1 \odot F_2)(x) = \min\{\Psi_1^-(x), \Psi_1^+(x), \Psi_2^-(x), \Psi_2^+(x)\}.$$

Proof. Due to the concavity of the functions involved, the minimum value of $F_1(x_1) + F_2(x_2)$ constrained to $x_1 + x_2 = \xi$ can only be achieved in those pairs (x_1, x_2) in which at most one of the components can be inside the corresponding domain of F_i . In other words, the aforementioned minimum value can only be achieved in pairs of the following form

$$(\xi - m_2, m_2), \quad (\xi - M_2, M_2), \quad (m_1, \xi - m_1) \quad \text{and} \quad (M_1, \xi - M_1).$$

Thus, for each value of ξ , we have that

$$\begin{aligned}
 (F_1 \odot F_2)(\xi) &= \min\{F_1(\xi - m_2) + F_2(m_2), F_1(\xi - M_2) + F_2(M_2), \\
 &F_1(m_1) + F_2(\xi - m_1), F_1(M_1) + F_2(\xi - M_1)\}. \quad \square
 \end{aligned}$$

Unfortunately, the operator of the infimal convolution does not preserve the concave nature of the functions. In general, the result is a piecewise concave function. This means that the infimal convolution of more than two functions cannot be obtained by means of a simple reiteration of the aforesaid lemma, but requires resorting to calculating the infimal convolution of several piecewise concave functions. To carry out this calculation, we shall interpret a piecewise concave function as the minimum function of several concave functions, preceding as shown in the following obvious lemma.

Lemma 2. Let the function

$$F(x) = \begin{cases} F_1(x) & \text{if } x \in [m_1, M_1] \\ \dots & \\ F_k(x) & \text{if } x \in [m_k, M_k] \end{cases}$$

be piecewise concave (concave in each interval $[m_k, M_k]$). Thus,

$$F(x) = \min_{i \in \{1, \dots, k\}} F_i(x)$$

where, we have redefined each function $F_i(x)$ as

$$F_i(x) := \begin{cases} F_i(x) & \text{if } x \in [m_i, M_i] \\ \infty & \text{if } x \notin [m_i, M_i] \end{cases}, \quad i = 1, \dots, k.$$

Once redefined in this way, the calculation of the infimal convolution of two piecewise concave functions requires a combinatorial exploration that is reflected in the following theorem.

Theorem 1. Let $F(x) := \min_{i \in A} (F_i(x))$ and $G(x) := \min_{j \in B} (G_j(x))$, then:

$$(F \odot G)(t) = \min_{(i,j) \in A \times B} (F_i \odot G_j)(t).$$

Proof.

$$\begin{aligned} (F \odot G)(t) &= \min_x (F(x) + G(t-x)) = \min_x (\min_{i \in A} (F_i(x)) + \min_{j \in B} (G_j(t-x))) \\ &= \min_x (\min_{(i,j) \in A \times B} (F_i(x) + G_j(t-x))) \\ &= \min_{(i,j) \in A \times B} (\min_x (F_i(x) + G_j(t-x))) = \min_{(i,j) \in A \times B} (F_i \odot G_j)(t). \quad \square \end{aligned}$$

This theorem justifies the construction of the infimal convolution of the two functions defined piecewise as the minimum function of all the possible infimal convolutions of “pairs of pieces”.

Now, bearing in mind the associative nature of the infimal convolution operation, the infimal convolution may be calculated by means of a recursive process, carrying out n operations of infimal convolution considering the following recurrence:

$$H_1 \odot H_2 \odot \dots \odot H_n = (H_1 \odot H_2 \odot \dots \odot H_{n-1}) \odot H_n.$$

4. Algorithm and complexity

In this section we analyze the computational complexity of the previously proposed recursive algorithm for calculating the analytical solution for the piecewise concave quadratic functions. We first analyze the calculation of the minimum of a set of piecewise quadratic functions.

4.1. Algorithm

Let $G : [\tilde{m}, \tilde{M}] \rightarrow \mathbb{R}$ be a quadratic function and let F be a piecewise quadratic function:

$$F(x) = \begin{cases} F_1(x) & \text{if } x \in [m_1, M_1] \\ \dots & \\ F_N(x) & \text{if } x \in [m_N, M_N] \end{cases}$$

considering $F_j(x) := \infty$ if $x \notin [m_j, M_j]$ and $G(x) := \infty$ if $x \notin [\tilde{m}, \tilde{M}]$. Hence,

$$F(x) = \min_{i \in \{1, \dots, N\}} F_i(x).$$

The calculation of the infimal convolution

$$(F \odot G)(x) = \min_{i \in \{1, \dots, N\}} ((F_i \odot G)(x))$$

is carried out in two phases:

PHASE (1) Calculation of $F_i \odot G$ for each $i \in \{1, \dots, N\}$

PHASE (2) Calculate $\min_{i \in \{1, \dots, N\}} (F_i \odot G)(x)$.

PHASE (1) Calculation of $F_i \odot G$ for each $i \in \{1, \dots, N\}$, which requires, at least, $K \cdot N$ elemental operations, where K represents the maximum number of elemental operations required in the construction of the infimal convolution of two 2nd-order polynomials. Thus, the required running time is $O(N)$.

PHASE (2) Calculate

$$\min_{i \in \{1, \dots, N\}} F_i \odot G = \min_{i \in \{1, \dots, 4N\}} P_i$$

being P_i the polynomials defined in Lemma 1 with respective domains $[\bar{m}_i, \bar{M}_i]$. Let $\mathcal{E}_N := \{1, 2, \dots, 4N\}$. The functions involved in the proposed algorithms are defined as follows.

(i) Let us consider the function Θ that assigns to each pair of $(i, j) \in \mathcal{E}_N^2$ the set of cut-off points of the polynomials P_i and P_j within $[\bar{m}_i, \bar{M}_i] \cap [\bar{m}_j, \bar{M}_j]$. Note that $\Theta[i, j]$ may have 0, 1 or 2 elements.

$$\Theta[t, i, j] := \{x \in [t, \infty) \cap [\bar{m}_i, \bar{M}_i] \cap [\bar{m}_j, \bar{M}_j] \text{ such that } P_i(x) = P_j(x)\}.$$

(ii) Let us consider the function B that assigns to each t the subscript of the polynomial whose value at all points of some interval $[t, t + \varepsilon)$ is lower than or equal to the value of the remaining polynomials, defined in said interval, with $t \in [\bar{m}_{B[t]}, \bar{M}_{B[t]})$. $B[t]$ satisfies for all j such that $t \in [\bar{m}_j, \bar{M}_j)$:

$$t \in [\bar{m}_{B[t]}, \bar{M}_{B[t]}), \begin{cases} P_{B[t]}(t) \leq P_j(t) \\ P_{B[t]}(t) = P_j(t) \implies P'_{B[t]}(t) < P'_j(t) \\ P_{B[t]}(t) = P_j(t) \text{ and } P'_{B[t]}(t) = P'_j(t) \implies P''_{B[t]}(t) \leq P''_j(t) \end{cases}$$

$B[t]$ represents the subscript in whose associated polynomial the minimum searched for in some surrounding $[t, t + \varepsilon)$ is obtained. The number of operations required to determine $B[t]$ is $O(N)$ seeing as it actually comprises the search for the minimum element of an ordered set of $4N$ elements.

(iii) Let us consider the function C that assigns to each pair

$$(t, j) \in \mathbb{R} \times (\mathcal{E}_N - \{B[t]\})$$

the lowest of the points of

$$[t, \infty) \cap [\bar{m}_{B[t]}, \bar{M}_{B[t]}) \cap [\bar{m}_j, \bar{M}_j]$$

at which the graph of the polynomial $P_{B[t]}$ changes from being below to being above P_j . If this fact is not produced, then we consider $C[t, j] = \bar{M}_{B[t]}$.

$$\text{If } \Theta[t, B[t], j] = \emptyset \implies C[t, j] := \begin{cases} \bar{m}_j & \text{if } \bar{m}_j \in [t, \bar{M}_{B[t]}) \wedge P_j(\bar{m}_j) < P_{B[t]}(\bar{m}_j) \\ \bar{M}_{B[t]} & \text{otherwise} \end{cases}$$

$$\text{If } \Theta[t, B[t], j] \neq \emptyset \implies C[t, j] := \begin{cases} \bar{M}_{B[t]} & \text{if } P_{B[t]} = P_j \\ \bar{m}_j & \text{if } \bar{m}_j \in [t, \bar{M}_{B[t]}) \wedge P_j(\bar{m}_j) < P_{B[t]}(\bar{m}_j) \\ \min(\Theta[t, B[t], j]) & \text{otherwise.} \end{cases}$$

(iv) Let us now consider the function $H : \mathbb{R} \rightarrow \mathcal{E}_N$

$$H[t] := \{C[t, j] \mid j \in \{1, \dots, 4N\} - \{B[t]\}\}$$

that returns the set of points resulting from the action of the function $C[t, \cdot]$. The number of operations needed to determine $H[t]$ is also $O(N)$.

4.2. Description of the algorithm

Let us represent each polynomial $P_i(x) = \alpha_i + \beta_i x + \gamma_i x^2$, $i \in \{1, \dots, 4N\}$ restricting the domain $[\bar{m}_i, \bar{M}_i]$ by means of the list: $\{\bar{m}_i, \bar{M}_i, \alpha_i, \beta_i, \gamma_i\}$.

$$\text{Input} : \left\{ \begin{array}{l} \{\{\bar{m}_1, \bar{M}_1, \alpha_1, \beta_1, \gamma_1\}, \dots, \{\bar{m}_{4N}, \bar{M}_{4N}, \alpha_{4N}, \beta_{4N}, \gamma_{4N}\}\} \\ Aux = \{\}; \quad t_1 = \min_{i=1, \dots, 4N} \{\bar{m}_i\} \end{array} \right.$$

IF $t_s = \max\{\bar{M}_i\}$ then STOP

$$\text{ELSE } t_{s+1} := \min H[t_s] \\ Aux = \text{Join}[Aux, \{\{t_s, t_{s+1}, \alpha_{B[t_s]}, \beta_{B[t_s]}, \gamma_{B[t_s]}\}\}]$$

$$\text{Output} : Aux = \{\{t_1, t_2, \alpha_{B[t_1]}, \beta_{B[t_1]}, \gamma_{B[t_1]}\}, \dots, \{t_s, t_{s+1}, \alpha_{B[t_s]}, \beta_{B[t_s]}, \gamma_{B[t_s]}\}, \dots\}.$$

The solution is Aux , which represents the piecewise quadratic function:

$$\begin{cases} \alpha_{B[t_1]} + \beta_{B[t_1]}x + \gamma_{B[t_1]}x^2 & \text{if } x \in [t_1, t_2] \\ \dots & \\ \alpha_{B[t_s]} + \beta_{B[t_s]}x + \gamma_{B[t_s]}x^2 & \text{if } x \in [t_s, t_{s+1}] \\ \dots & \end{cases}$$

4.3. Computational complexity

The nature of the underlying problem in the calculation of the infimal convolution of piecewise concave functions suggests that the computational complexity of the algorithm is exponential seeing as it entails exploring all the combinations of intervals of concavity of the functions involved. In certain cases, this is effectively so; however, we shall see that the complexity is polynomial in some other cases.

Theorem 2. Let $\{F_i\}_{i=1}^n$, where $F_i(x) := \beta_i x - \gamma_i x^2$, with $\gamma_i > 0$, with the same domain $[0, M]$. If $F_i(x) \neq F_j(x)$ for all $x \in (0, M]$, then the computational complexity of the recursive algorithm that calculates

$$\bigodot_{i=1}^n F_i \quad \text{via} \quad \bigodot_{i=1}^{n-1} F_i \bigodot F_n$$

is cubic in order; i.e.

$$T \in O(n^3).$$

Proof. First, note that the hypothesis $F_i(x) \neq F_j(x)$ for all $x \in (0, M]$ implies that the number of intervals of concavity involved in $\bigodot_{i=1}^k F_i$ is exactly k .

Let us denote by $T(n)$ the required number of operations (or the runtime of the algorithm). We thus have that

$$T(n) = T(n-1) + S(n)$$

where $S(n)$ represents the time needed to calculate the infimal convolution of F_n and the result of the infimal convolution of the previous $\bigodot_{i=1}^{n-1} F_i$. The calculation of this infimal convolution involves two phases, as expressed in the previous section.

Phase (1) requires a number of operations $S_1(n)$ which are needed to calculate $(n-1)$ infimal convolution operations (F_n with each of the $(n-1)$ pieces that make up $\bigodot_{i=1}^{n-1} F_i$); such that

$$S_1(n) \in O(n).$$

On the other hand, Phase (2), $S_2(n)$, requires calculating the minimum value of a family of n polynomials (which will consist of n intervals of concavity) whose complexity is quadratic; i.e.

$$S_2(n) \in O(n^2).$$

In short, $S(n) \in O(n^2)$, from which it follows that

$$T \in O(n^3). \quad \square$$

Remark. This theorem is highly restrictive and may give the impression that the cubic order can only arise under hypotheses as demanding as these. However, the key to the demonstration lies in the linear character of the intervals of concavity involved in the infimal convolution $\bigodot_{i=1}^n F_i$. In the case analyzed here, this number is exactly n ; however, even if it were greater and providing it continues to be linear in nature, the result would be cubic complexity. This is what always happens when the hypotheses of the theorem are satisfied by a large number of the functions involved or simply when the graphs of the functions present a small number of intersections even when they have different ranges of definition.

5. Example

A program that solves the FPM problem was written using the Mathematica package and was then applied to one example using the previously developed model for the cost function

$$C(y) = \min_z \sum_{i=1}^n (\beta_i z_i - \gamma_i z_i^2)$$

Table 1
Example data.

<i>i</i>	1	2	3	4
β_i	1	2	3	4
γ_i	0.01	0.03	0.03	0.01
M_i	10	15	4	2

Table 2
Solution y^* .

p	2	1	$\frac{1}{2}$	5
y^*	25	10	0	31

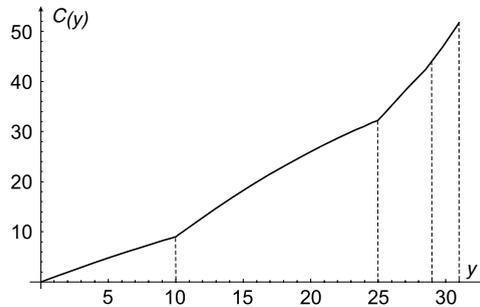


Fig. 1. The infimal convolution $C(y)$.

and maximum constraints for the $n = 4$ inputs.

$$\begin{aligned} & \max_{\mathbf{z}, y} \left(py - \sum_{i=1}^n (\beta_i z_i - \gamma_i z_i^2) \right) \\ \text{s.t.} \quad & \sum_{i=1}^n z_i = y \\ & 0 \leq z_i \leq M_i; \quad i = 1, \dots, n. \end{aligned}$$

The data on the inputs is summarized in Table 1.

Applying the aforementioned algorithm, we have that the infimal convolution

$$C = (F_1 \odot F_2 \odot F_3 \odot F_4)$$

is a piecewise quadratic function (see Fig. 1):

$$C(y) = \begin{cases} y - 0.01y^2 & \text{if } 0 \leq y \leq 10 \\ -14 + 2.6y - 0.03y^2 & \text{if } 10 \leq y \leq 25 \\ -61.5 + 4.5y - 0.03y^2 & \text{if } 25 \leq y \leq 29 \\ -80.64 + 4.58y - 0.01y^2 & \text{if } 29 \leq y \leq 31. \end{cases}$$

Finally, considering different values of the price p , we calculate the solution to the FPM problem

$$\max_y (py - C(y)).$$

The results are summarized in Table 2.

As already mentioned, despite having the analytical cost expression, $C(y)$, the optimum level of output cannot be obtained via marginalistic techniques; i.e. $\partial C(y)/\partial y$ coincides with the price p . The maximum profit is always obtained with a level of output y^* in which either C is not differentiable or y^* is one of the extreme values of the interval $[0, \sum_{i=1}^n M_i]$.

In fact (see Fig. 2), for $p = 2 \rightarrow y^* = 25$ and for $p = 1 \rightarrow y^* = 10$, the solution is obtained from angle points of $C(y)$, whereas, as we have already seen, for $p = 1/2 \rightarrow y^* = 0$, i.e. production is not profitable, and for $p = 5 \rightarrow y^* = 31$, the maximum is produced at the technical maximum.

6. Conclusions

Concave quadratic problems often arise involving economies of scale. In this paper we present an algorithm for calculating the analytical solution for the classic firm’s cost minimization problem in the case of economies of scale, with n

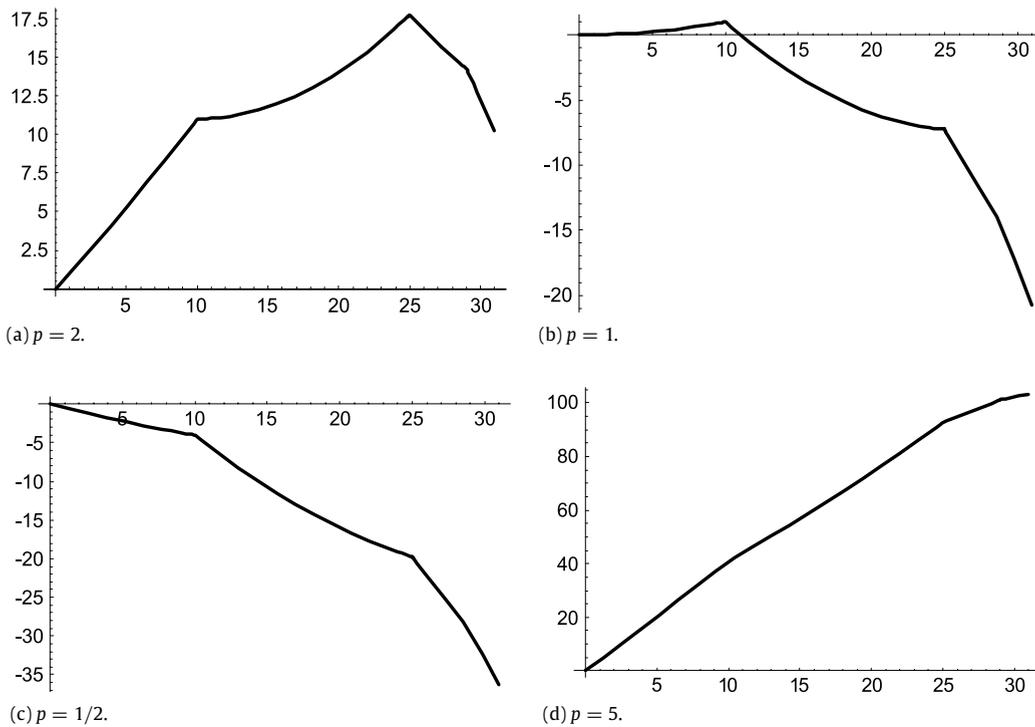


Fig. 2. The function $py - C(y)$ for different values of the price p .

inputs, maximum constraints for the inputs and a general output y (i.e. a family of monoparametric problems). The algorithm uses the infimal convolution of piecewise concave functions. For the firm's profit maximization problem, the solution cannot be obtained using derivatives and our method calculates the exact solution, without any kind of simplification, searching non-differentiable points of the analytical formulas of the cost or extreme values of the output.

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