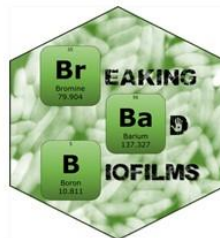


ESTABLISHMENT OF SOCIAL MEDIA PRESENCE



H2020-MSCA-ITN-2018
Grant Agreement number: 813439



28/03/2019

DELIVERABLE 6.4. – WORK PACKAGE 6

Dissemination level: Public

ESTABLISHMENT OF SOCIAL MEDIA PRESENCE

DELIVERABLE 6.4. - WORK PACKAGE 6

DOCUMENT LOG

Version	Date	Modified by	Description of changes
1.0	28 March 2019	Carmen Blanco and Esther Serrano	First release

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EXECUTIVE SUMMARY

Following the principles of Responsible Research and Innovation (RRI), this document aims to present BREAK BIOFILMS in the different social networks available, in order to communicate and disseminate all the information related to the project. The official website of BREAK BIOFILMS is also presented here.

BREAK BIOFILMS is present in: Twitter, Instagram, and LinkedIn. All members of the consortium have been duly informed about these accounts, which at this moment are under construction. The consortium will collaborate at the enrichment of the website and the social networks.

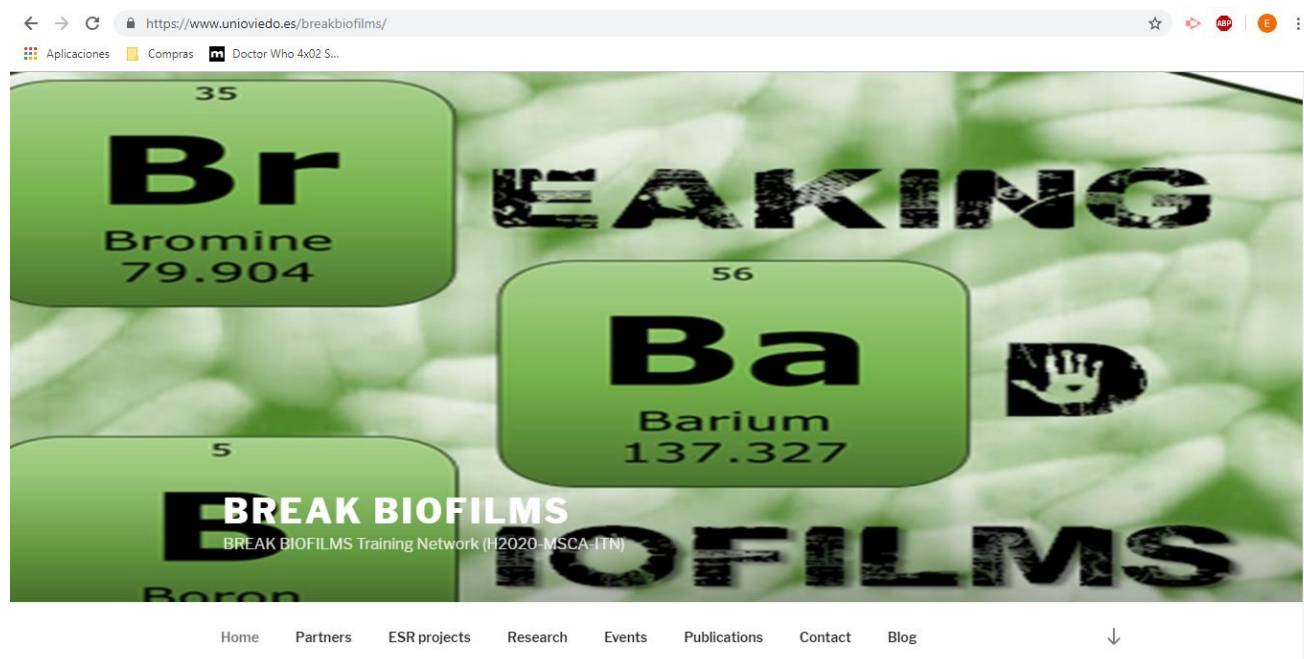
The main goals in the first months of the project are:

- To present the BREAK BIOFILMS Training Network and the 15 ESR projects
- To disseminate the 15 positions available for ESR, besides their advertisement in Euraxess portal and in the respective institutions, in order to reach as many young scientists as possible.
- To gain visibility in the different social media.

With the motto “Spread the Science” we want to transmit the Open Science philosophy of the project, to gain communication capacity, and to reach as much researchers and general public as possible.

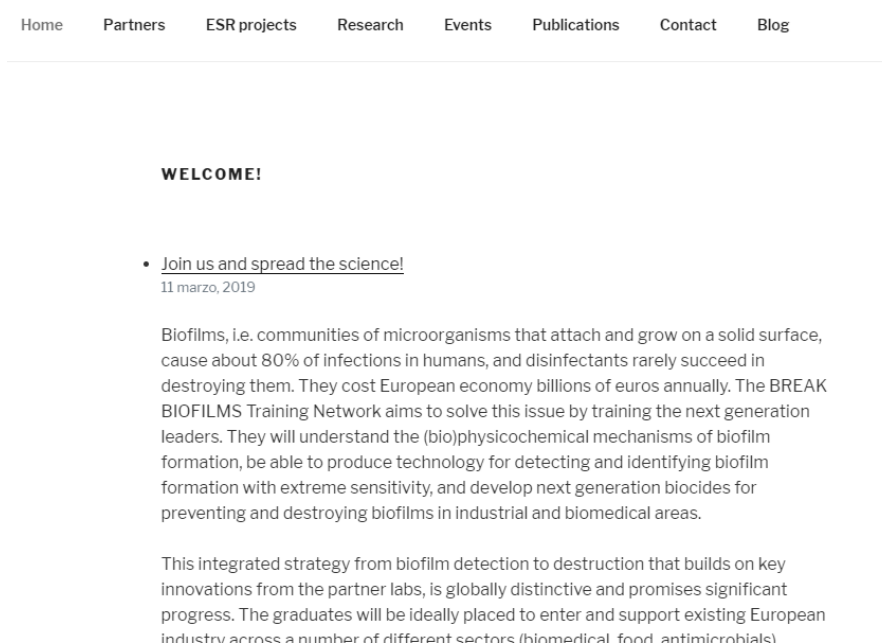
THE BREAK BIOFILMS WEBSITE

The official website of the project is www.unioviedo.es/breakbiofilms



Some of the sections, such as “Research”, “Events”, and “Publications”, have no content yet. This document presents the sections with content but under construction.

-Home:



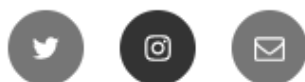
Grant Agreement number: 813439 — BREAK BIOFILMS — H2020-MSCA-ITN-2018

Funding is acknowledged in all the sections of the website. Links to Twitter, Instagram, and to our e-mail contact address are also displayed:

FUNDING



This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie Grant Agreement No. 813439.



-Partners: includes all the institutions (beneficiaries and partners) involved in this project. It aims to include a short description of each group and a photo, so all the visitors get to know us.

[Home](#) [Partners](#) [ESR projects](#) [Research](#) [Events](#) [Publications](#) [Contact](#) [Blog](#)



<https://www.uniba.it/>

Since 2001, we develop advanced materials based on transition metal nanoparticles (Ag, Cu, ZnO) which are carefully designed as nano-reservoirs undergoing spontaneous corrosion and hence providing a controlled ionic release. Releasing ions from active nanophases which are encapsulated into insoluble dispersing matrices paves the way for the so-called 2nd generation nanoantimicrobials (NAMs). NAMs have been successfully used as additives for several industrial formulations/products, including biomedical, non-woven & textile goods, food packaging, coatings for cultural heritage, materials for automotive & public transportation, etc.

▼ Show More



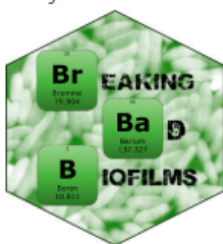
Grant Agreement number: 813439 — BREAK BIOFILMS — H2020-MSCA-ITN-2018

-ESR projects: this section is currently aimed to announce the 15 positions available for ESR, with a short description of each project and the contact details.

[Partners](#) [ESR projects](#) [Research](#) [Events](#) [Publications](#) [Contact](#) [Blog](#)

SPREAD THE SCIENCE!

Do you want to be a Biofilm Breaker?



The BREAK BIOFILMS Training Network is recruiting!

We are looking for 15 Early Stage Researchers.

*****IMPORTANT: application dates and start dates vary. Please contact the supervisors for each ESR Project (table below) for more information, as well as for specific/local acceptance requirements (use as subject "BREAK BIOFILMS Application", and mention the ESR number(s) you are applying to). ESR positions will also be advertised locally at the respective institutions and local recruitment sites.**

Download the call for further information regarding the projects, their supervisors for each position and the selection process. [15 PhD Positions – ITN](#)

ESR1 project

Title: Rapid paper-based sensor for the detection of biofilm formation

▼ Show More

Research fields: Chemistry, Chemical engineering, Biotechnology, Nanoscience, Pharmacy

Host Institution: Universidad de Oviedo

Main Supervisor(s): María Carmen Blanco López (cblanco@uniovi.es) and Montserrat Rivas (rivas@uniovi.es)

ESR2 project

Title: Novel nanomaterials for enhanced antibiofilm effect

▼ Show More

Research fields: Chemistry, Chemical engineering, Biotechnology, Nanoscience, Pharmacy

Host Institution: Universidad de Oviedo

Grant Agreement number: 813439 — BREAK BIOFILMS — H2020-MSCA-ITN-2018

-Blog: this section will be used to announce the main events, news, publications, etc. At the moment it contains a summary of the job offer.

[Home](#) [Partners](#) [ESR projects](#) [Research](#) [Events](#) [Publications](#) [Contact](#) [Blog](#)

BLOG

11 MARZO, 2019

 Join us and spread the science!

The BREAK BIOFILMS Training Network is recruiting!

**15 Positions for Early-Stage-Researchers
H2020-MSCA-ITN “Breaking Bad Biofilms.
Innovative Analysis and Design Rules for Next-
Generation Antifouling Interfaces” (Grant
Agreement Number 813439)**

The BREAK BIOFILMS Training Network “Breaking Bad Biofilms:
Innovative Analysis and Design Rules for Next-Generation Antifouling

NEWS

Join us and spread the science!
11 marzo, 2019

SEARCH



BREAK BIOFILMS ON TWITTER

The official Twitter account is: @breakbiofilms , <https://twitter.com/breakbiofilms>



The tweets will contain the handles and hashtags provided in the *Social Media Guide for EU funded R&I projects*, and other hashtags related to the Project itself, such as #breakbiofilms or #spreadthescience.

BREAK BIOFILMS ON INSTAGRAM

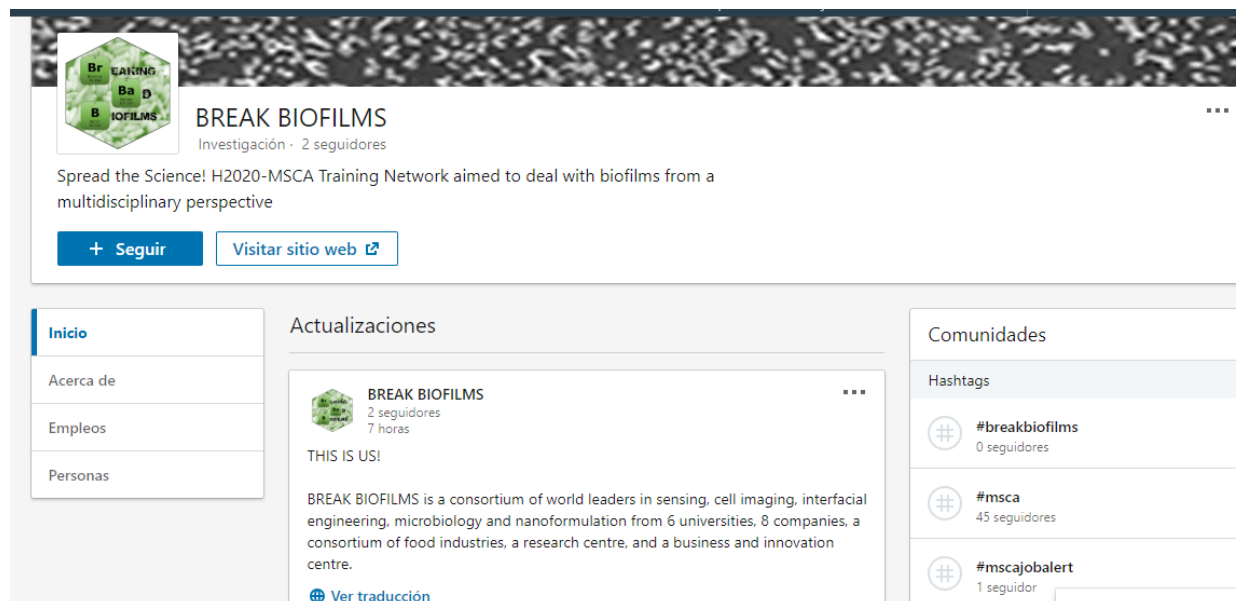
The official Instagram account is: breakbiofilms,
<https://www.instagram.com/breakbiofilms>

Instagram is a suitable platform to publicize all the project-related images, to show the main activities of the Project, etc.



BREAK BIOFILMS ON LINKEDIN

The official site is <https://www.linkedin.com/company/break-biofilms>



The aim of the presence of BREAK BIOFILMS in LinkedIn is to create a network of professionals on the topics related to the project and share content, and to reach potential stakeholders. At this moment, it will be used to announce the 15 positions for ESR as well to maximize the dissemination of the job offers.