**SUMMER COURSE**

**Formative work experience based on Adults' Education proficiencies**

# eLearning in Business Context

Into
**2nd International Joint Staff Training Event**
"Desarrollando competencias para la búsqueda de empleo e inclusión.
Una perspectiva internacional"

**Project 2016-1-ES01-KA204-025159 ERASMUS+**
*Sharing effective educational practices and systematizing a training competences programme*
*for employment and inclusion for vulnerable adults.*

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Adults' Education proficiencies**

# eLearning in Business Context

# Index

Universidade Aberta's teaching format: factors for the business eLearning quality.

eLearning in business context.

Outcomes of a project perfomed in corporate context.

In Portugal, we notably have the first eLearning educational format in Portuguese language:

## "The Universidade Aberta's educational format, in Portugal. State University that teaches fully in distance."

**Material:** Universidade Aberta's educational format is available for download: Open and Free of Cost

# Understanding UAb's methodological format

**Guiding Principles:**

Tutors focused on the students:

Flexibility: _____

Interaction: _____

Inclusion:

# eLearning educational trends for students' qualification

Teaching customisation.

Gamification dynamics for the students.

Network flow.

Reuse of resources.

Virtual platform expansion.

Use of motion pictures as a dynamic element of the programme content (video, cinema, etc)

# eLearning in Business Education

**Knowledge is a powerful business tool that ensures the sustainability and range of skills.**

An efficacy and efficiency's key factor, as well as a fit qualification for the workers and their continuous knowledge renewal.

Emphasis on business qualification and not on the certification process.

It cannot be forgotten that this qualification form demands an investment return.

**eLearning presents several benefits for the business context:**

It allows the company/organization to renew and develop its work knowledge while, at the same time, enhancing its resources.

It helps the workers to achieve efficacy in their jobs.

It contributes to problem solving.

It allows a rapid learning that results in professional development.

# Project of UAb and a Company

Universidade Aberta, in partnership with a big national company, analyses the company's eLearning development to improve and enhance the work already been done by them.

# Methodological and learning aspects found in most business-eLearning courses

❖ Methodological strategies **presented by a contextualised video**.

❖ Teaching methodology **centred on the instructors**.

❖ Sometimes the course goals get confused with the **instructors goals**; resulting in unclear goals to be achieved by the students.

❖ Overall, the courses are **sequential, with not much interaction or direct participation from the students**. There is no room for queries, reflexions nor posts to interact directly with a tutor.

❖ **Self-training** methodology.

❖ Preset course conclusion time: **the students are unable to control and manage their own studies' time-table.**

# Analysis Guide

| Characteristics | Identification | Comments |
|---|---|---|
| Educational aspects and employed methodology | Status identification | Comments and suggestions |
| Course tecnical aspects: platform, design, tools, resources and applications | Status identification | Comments and suggestions |
| Course content aspects: who creates and how it's provided | Status identification | Comments and suggestions |
| Asynchronous aspects of communication and interaction between students and tutors in forums | Status identification | Comments and suggestions |
| Student's evaluation aspects | Status identification | Comments and suggestions |
| Social aspects: relationship and conduct between students and tutors | Status identification | Comments and suggestions |

# Results 1

Contents by theme/ creating a menu

Designing activities detached from the application's content

Focus on the contents' structure not directed for the students

Structuring contents and activities to develop skills based on the intended goals

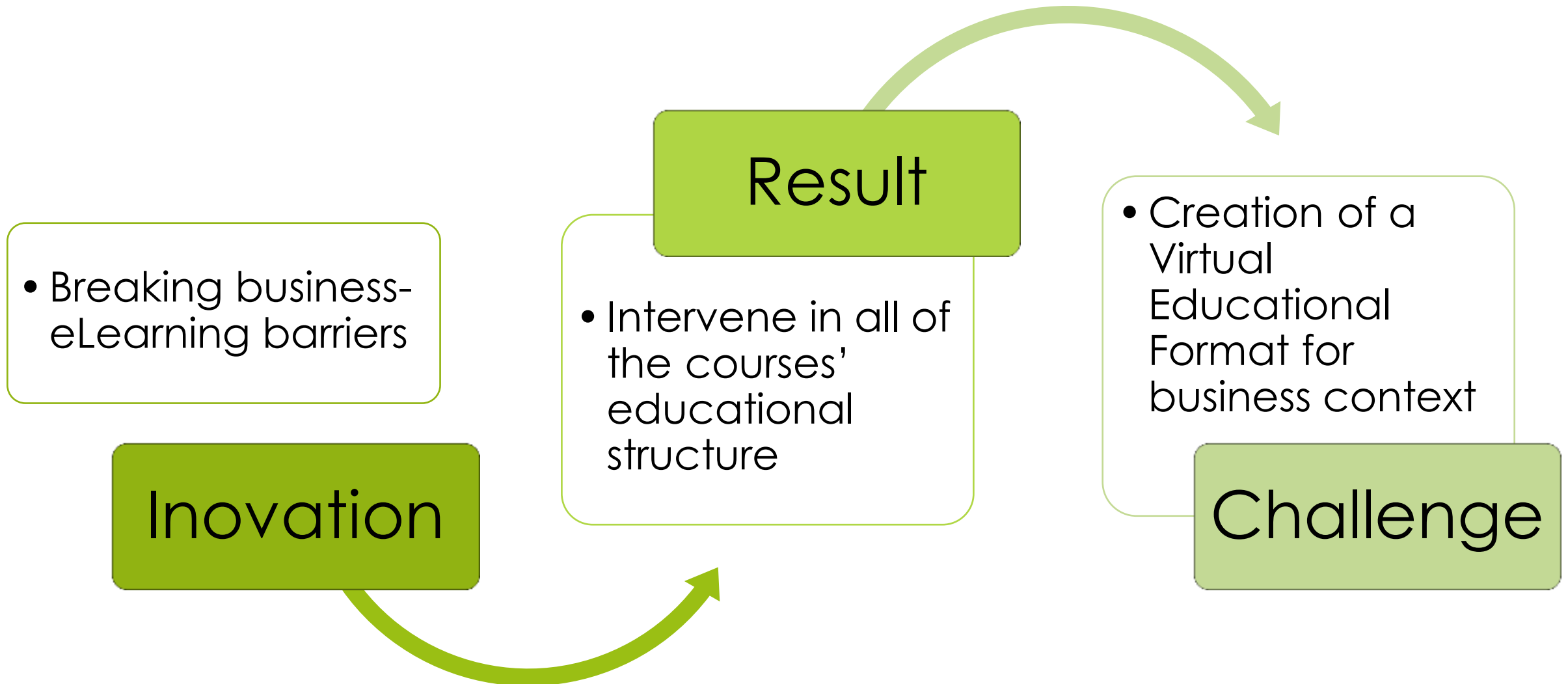One evaluation that occurs only at the end of the course

# Results 2

Lack of opportunities for the students to interact among themselves

Lack of an investigation area, with links that complement the contents learned by the students.

Need of a tutor for feedbacks and individual mediations.

# Reflections

- Breaking business-eLearning barriers

**Inovation**

**Result**

- Intervene in all of the courses' educational structure

- Creation of a Virtual Educational Format for business context

**Challenge**

**Thank you!
I look forward to discussion topics**

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