

Entrepreneurship and employment

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2nd International Joint Staff Training Event

*“Desarrollando competencias para la búsqueda de empleo e inclusión.
Una perspectiva internacional”*

Project 2016-1-ES01-KA204-025159 ERASMUS+

*Sharing effective educational practices and systematizing a training
competences programme
for employment and inclusion for vulnerable adults.*



Co-funded by the
Erasmus+ Programme
of the European Union

AND WHAT ABOUT YOU...

How many do you want to work on your own?

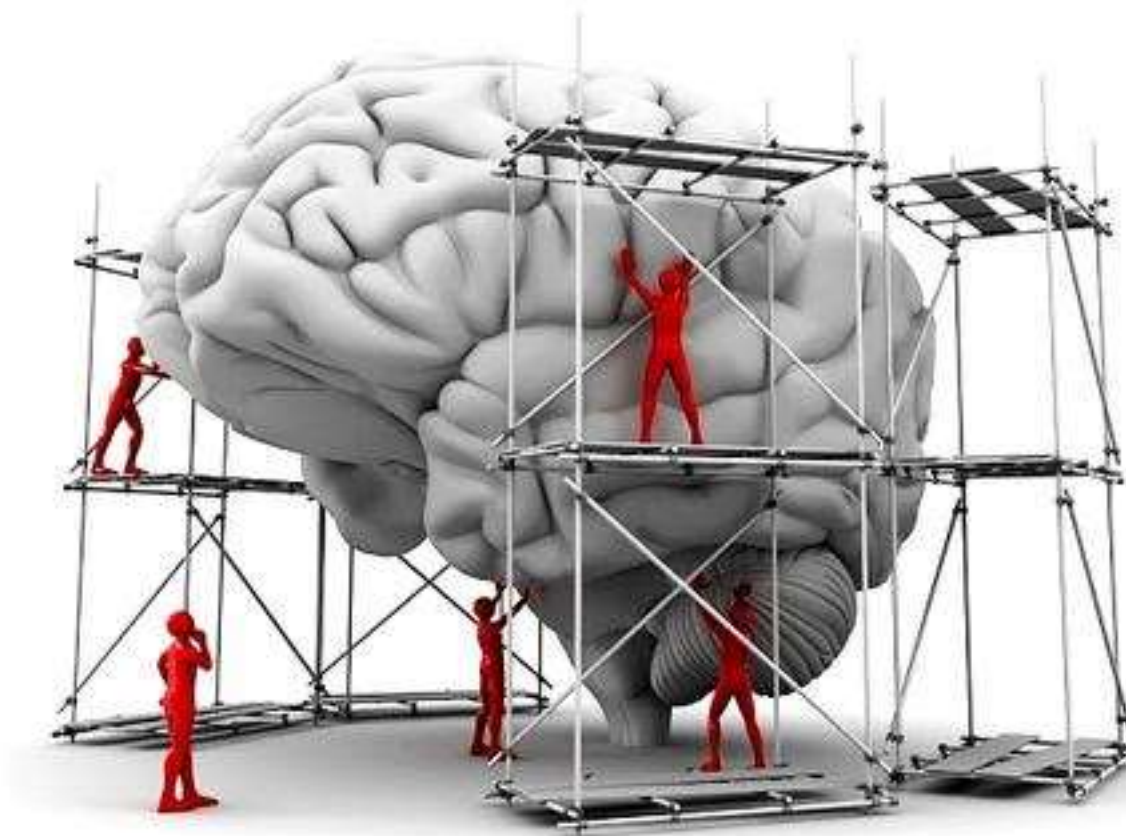
How many do you want to start your own business?



WIKIPEDIA
La enciclopedia libre

Entrepreneur is the one who identifies a business opportunity and organizes the necessary resources to start it up while being prepared to assume an economic risk

AN ENTREPRENEUR "DOES HIMSELF"



but GENETIC HELPS



ALWAYS HAVE BEEN DONE IN THIS WAY

THE MONKEY/STEPLADDER EXPERIMENT



**“THAT’S JUST THE
WAY IT IS”**

**BETTER TO BE COLD RESISTANT THAN TO PROTECT
WELL FROM COLD**



PROTECTIONS ARE TEMPORAL BUT SKILLS ARE CONSTANT

ENTREPRENEUR IS ESPECIALLY AN ATTITUDE





**“WHILE SOME PEOPLE ARE CRYING
OTHERS SELL HANDCUFFS”**



PROBLEM IS A CHALLENGE

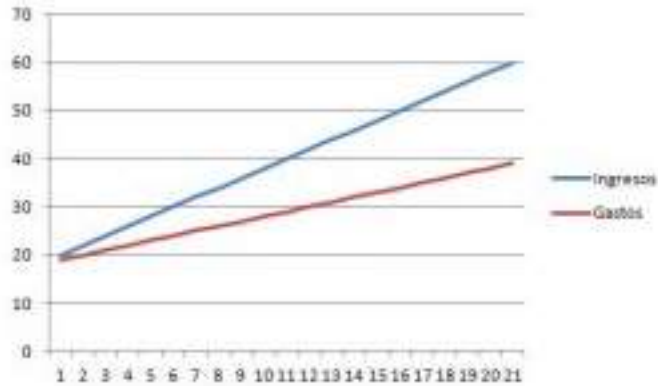
UNDERTAKE

It's not a FULL TIME job

It's a FULL LIFE job

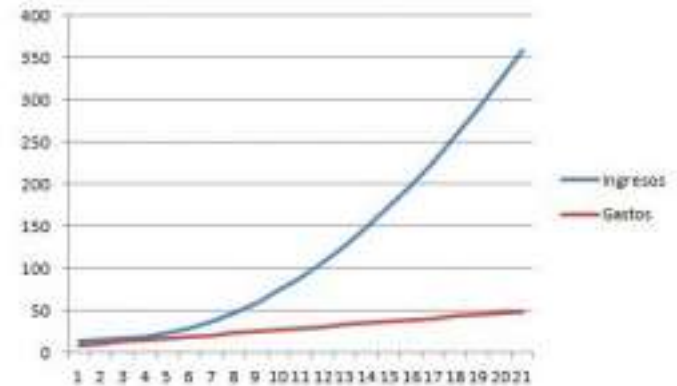
A PROJECT CAN BE VIABLE BUT NOT INVESTING

Viabile



VS

Escalable



NOTHING IS POSSIBLE WITHOUT PASSION, OR WITHOUT SUPPORT



Undertake?



“80% of companies fail in their first five years”
 (“Emprendedor XXI”, La Caixa).



Fitting hits without collapsing

" Spain registers 2 divorces for every 3 marriages and 1 of every 5 divorces in Spain occurs after less than 5 years of marriage " (INE)



WHAT IS YOUR PRIORITY?

Earn money?

Work on what you really are passionate about?

TO HAVE AMBICION!

Srully Blotnick conducted a study in the USA that followed the life of 1,500 MBA's between the 1960s and 1980s. They were classified into 2 categories:

a- They claimed that they had to earn money first and then do what they really wanted in life.

B- They claimed that they should first satisfy their interests, follow their passions, and cultivate their hobbies, trusting that the money would come later.

MONEY SHOULD NOT BE A END HIMSELF

Category A: 93% of the graduates (1,245 people)

Category B: 17% of graduates (255 people)

After 20 years 101 members of the list became millionaires, in category "A" there were only 1 while the remaining 100 belonged to category "B"

It is easier to use happiness to make money than to use money to try to achieve happiness

5 ESSENTIAL ELEMENTS THAT LEAD TO SUCCESS



Ideas



Team



Business
Model



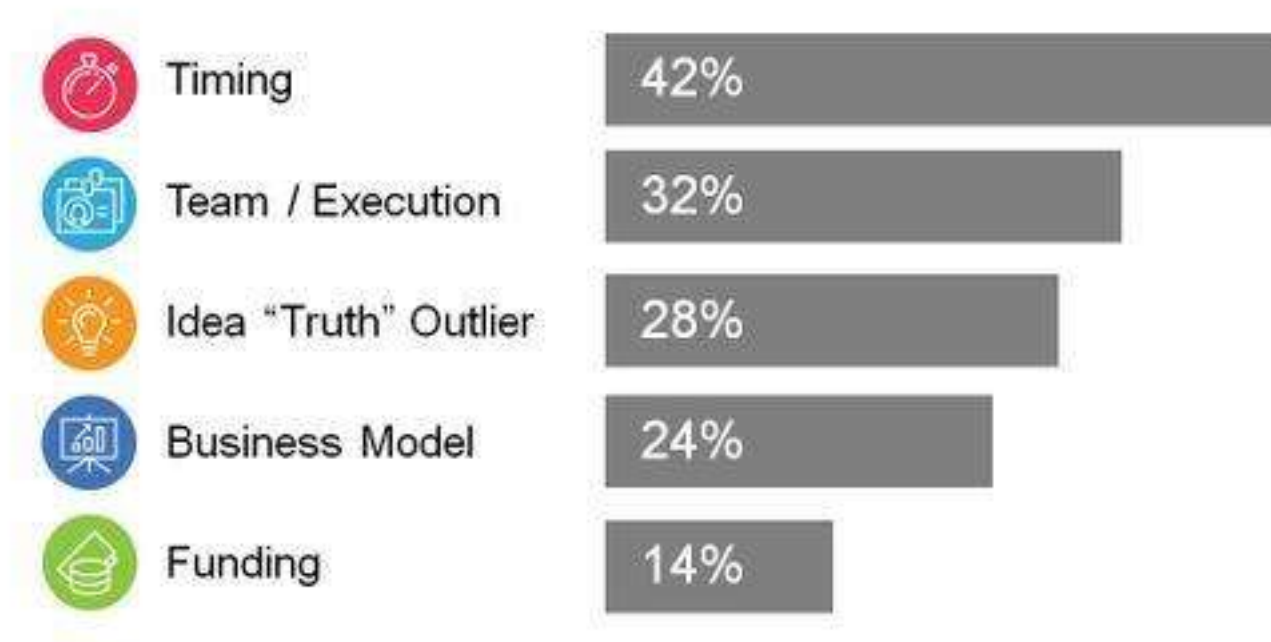
Funding



Timing

Bootstrapping

Top 5 Factors in Success Across More Than 200 Companies



Bill Gross: The single biggest reason why startups succeed

Your new unexpected "friend"



THE MOST FAILURE IS NOT TO TRY IT



If you do not work for your dreams, someone will hire you to work for yours.

Si tú no trabajas
por tus sueños,
alguien te contratará para
que trabajes por los suyos

Steve Jobs
Empresario y tecnólogo (1955-2011)



From 250-300 million, you were the winner!





Questions?

Stay Hungry. Stay Foolish.

– Steve Jobs