



Project 2016-1-ES01-KA204-025159 ERASMUS+
*Sharing effective educational practices and systematizing a training
competences programme for employment and inclusion for vulnerable adults.*

2nd International Joint Staff Training

The communicative competence in English for job search and inclusion

Sergio Díaz Menéndez

Secondary Teacher

Department of Education of the Principality of Asturias



Co-funded by the
Erasmus+ Programme
of the European Union

The communicative competence in English

What for?

Sending an email to an English-speaking friend

Make an appointment at the doctor's in an Anglophone country

Have your car repaired at one of those places

Find a job in which English is required

ADAPTING TO THE COMMUNICATIVE SITUATION IS A MUST

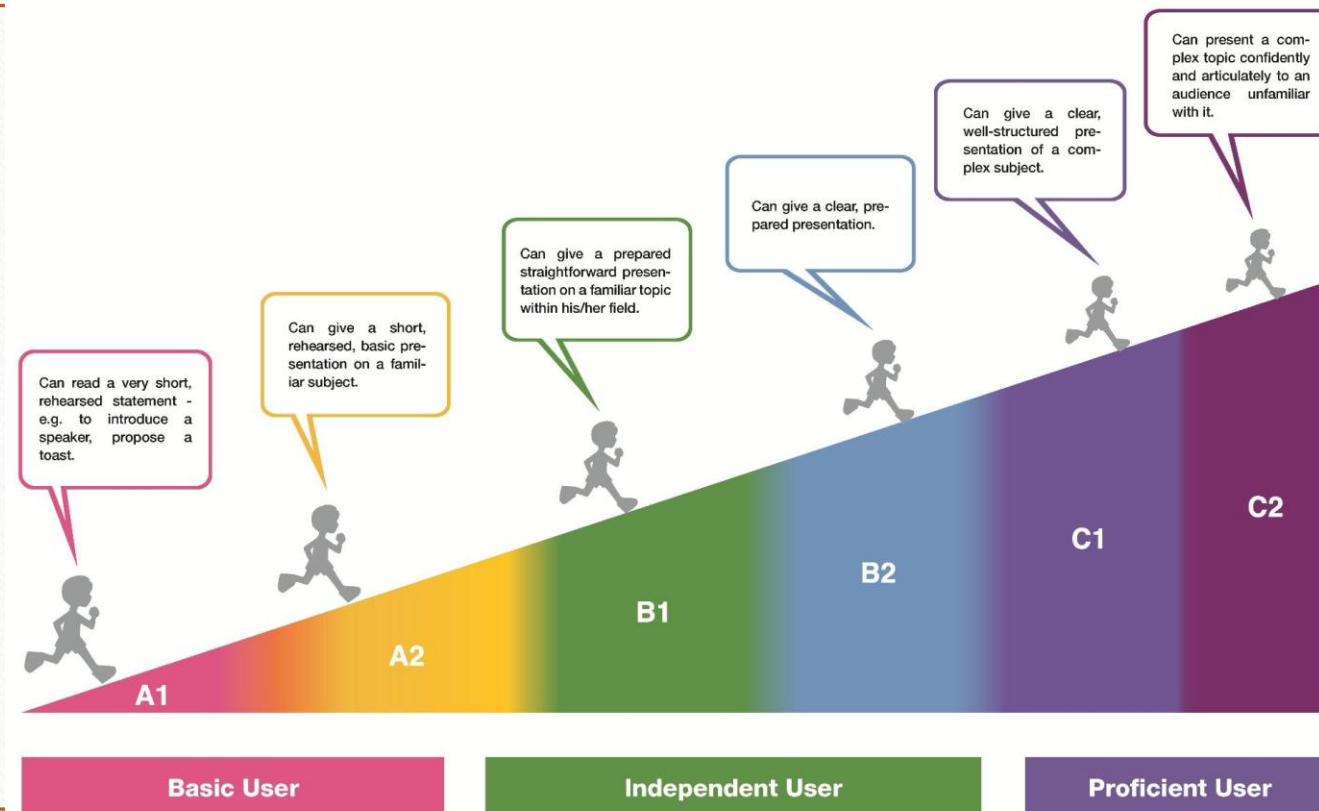
Linguistic competence in English

- ✓ **Phonology:** career / Korea
- ✓ **Morphology:** I *graduate / graduated from college in 2012
- ✓ **Syntax:** a degree *of / in English Studies, Philosophy, Chemistry, etc.
- ✓ **Vocabulary:** *module - vocational training course

But do linguistics and communication mean the same?

- ✓ **They are not synonyms**
- ✓ **Communication = the aim, grammar = the means**
- ✓ **Communicative competence. Much larger concept**

Common European Framework of Reference for Languages (CEFRL)



General Competences in the CEFRL



EMPOWERING LANGUAGE PROFESSIONALS
VALORISER LES PROFESSIONNELS EN LANGUES
SPRACHLEHRENDE IN IHRER ROLLE STÄRKEN

ECML-CELV-EFSZ
2008-2011

CEFR: Competences

1. General competences

Declarative knowledge (*savoir*)

Skills and know-how (*savoir-faire*)

Existential competence (*savoir-être*)

Ability to learn (*savoir apprendre*)

ELP-TT



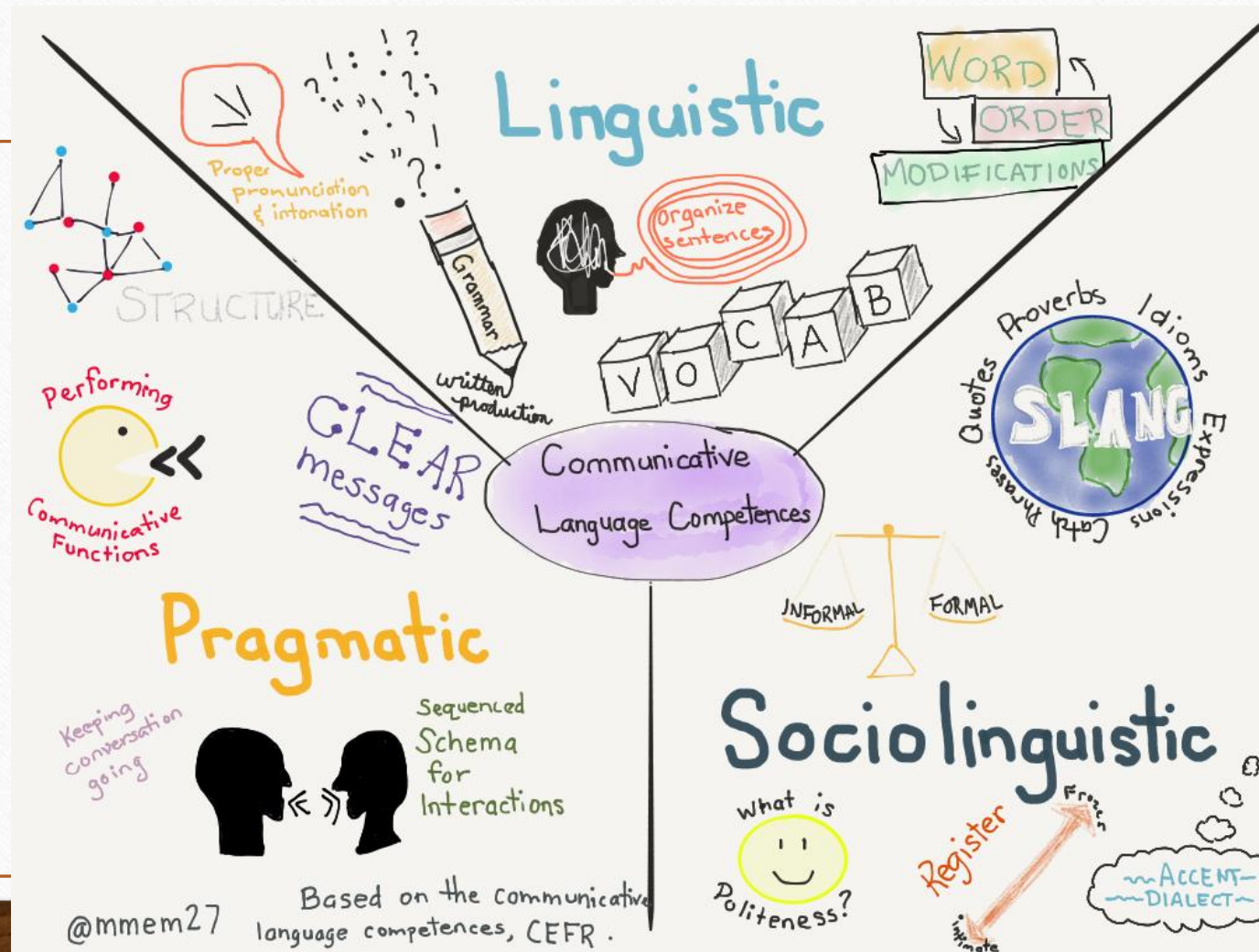
European Centre for Modern Languages
Centre européen pour les langues vivantes



General Competences

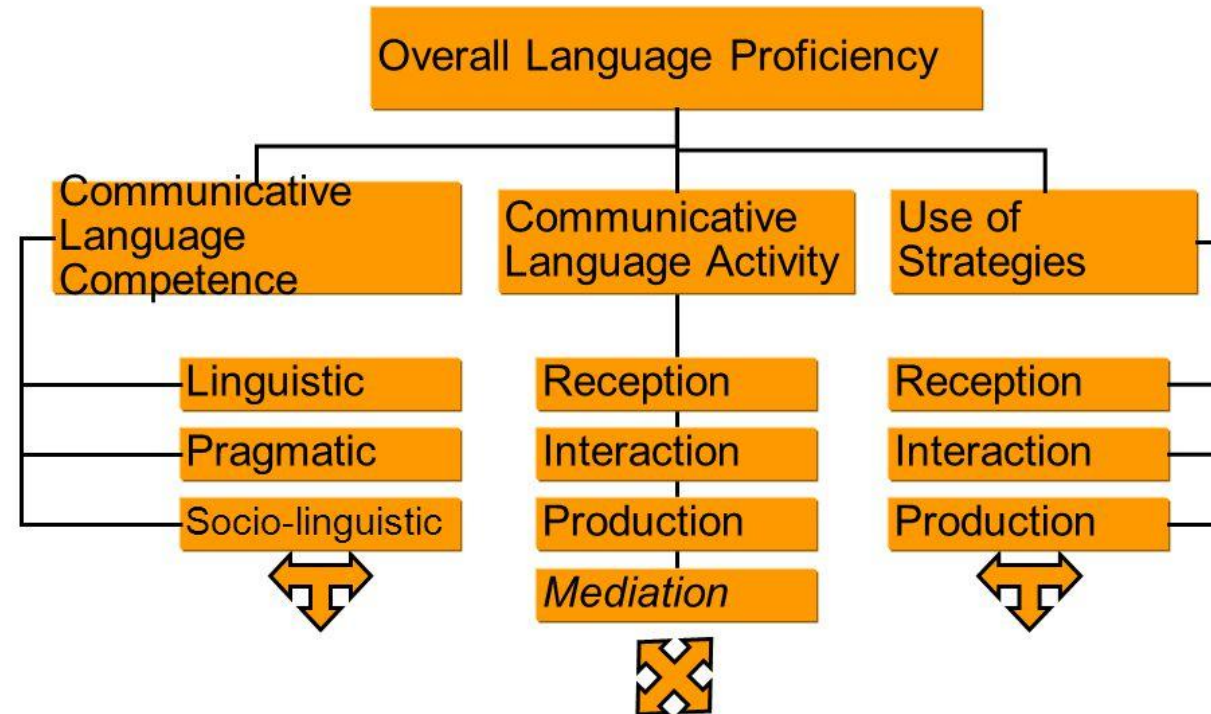
1. Know
2. Know how to do
3. Know how to be
4. Know how to learn

The communicative competence (CEFR)



The communicative competence: components

CEFR: Horizontal dimension (descriptive scheme:
overview of content structure



The linguistic aspect of competence

- ✓ **Phonology:** employ /ɪm'plɔɪ/
- ✓ **Morphology:** employ, employment, employer, employee, unemployment
- ✓ **Syntax:** The employer recruited him / He was recruited by the employer
- ✓ **Semantics:** lexical field of the labour market

The sociolinguistic aspect of competence

- ✓ **Geolects:** American English, Indian English
- ✓ **Sociolects:** formal language, informal language, slang, RP, the Queen's English
- ✓ **Idiolects:** the jargón of doctors

<https://www.youtube.com/watch?v=J3lYLphzAnw>

The pragmatic aspect of competence

Pragma = action (Greek)

- ✓ **Functional pragmatics:** e.g. apply for a job
- ✓ **Textual pragmatics:** cover letter

Skills



Receptive skills

- Listening comprehension
- Reading comprehension



Productive skills

- Spoken production
- Written production



Interactive skills

- Speaking interaction
- Writing interaction

Interaction implies mediation
Interactive = mediating skills

The Intercultural Communication Kit



Prepares



Observes



Compares



Reflects



Inquires



Respects

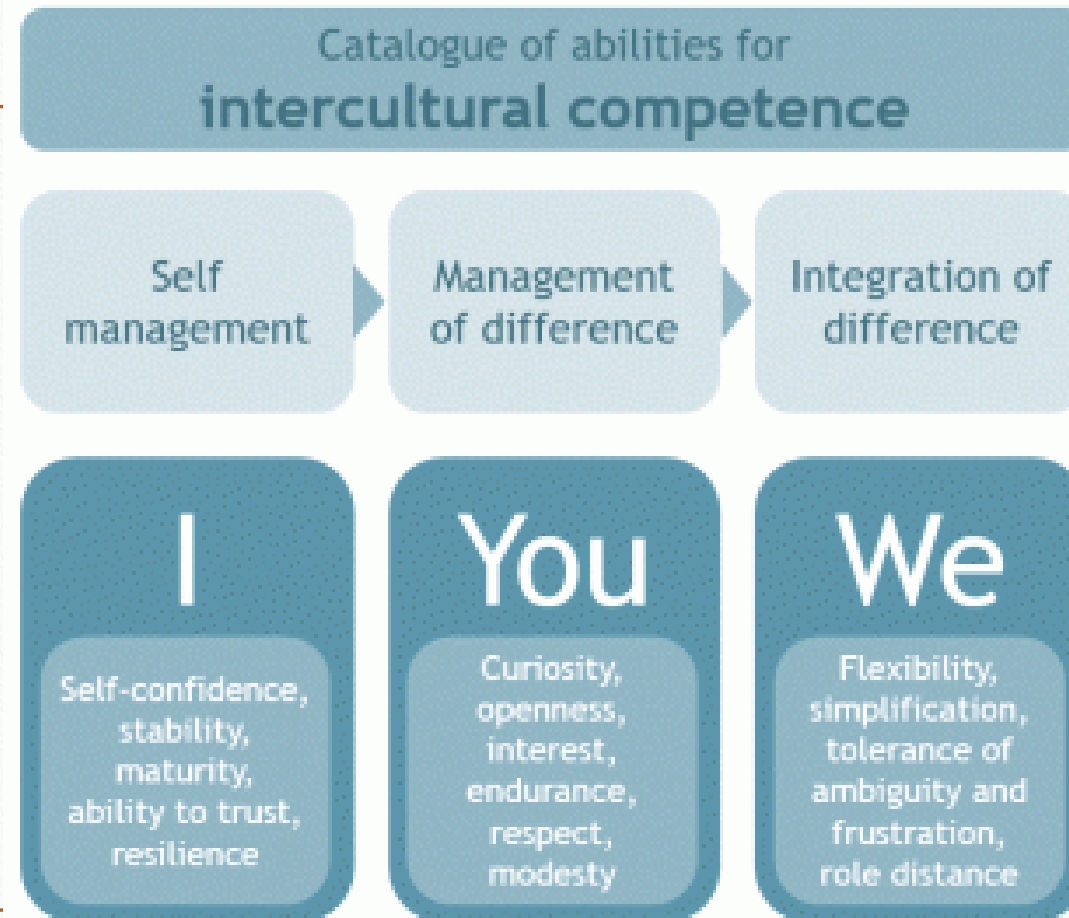


Empathises

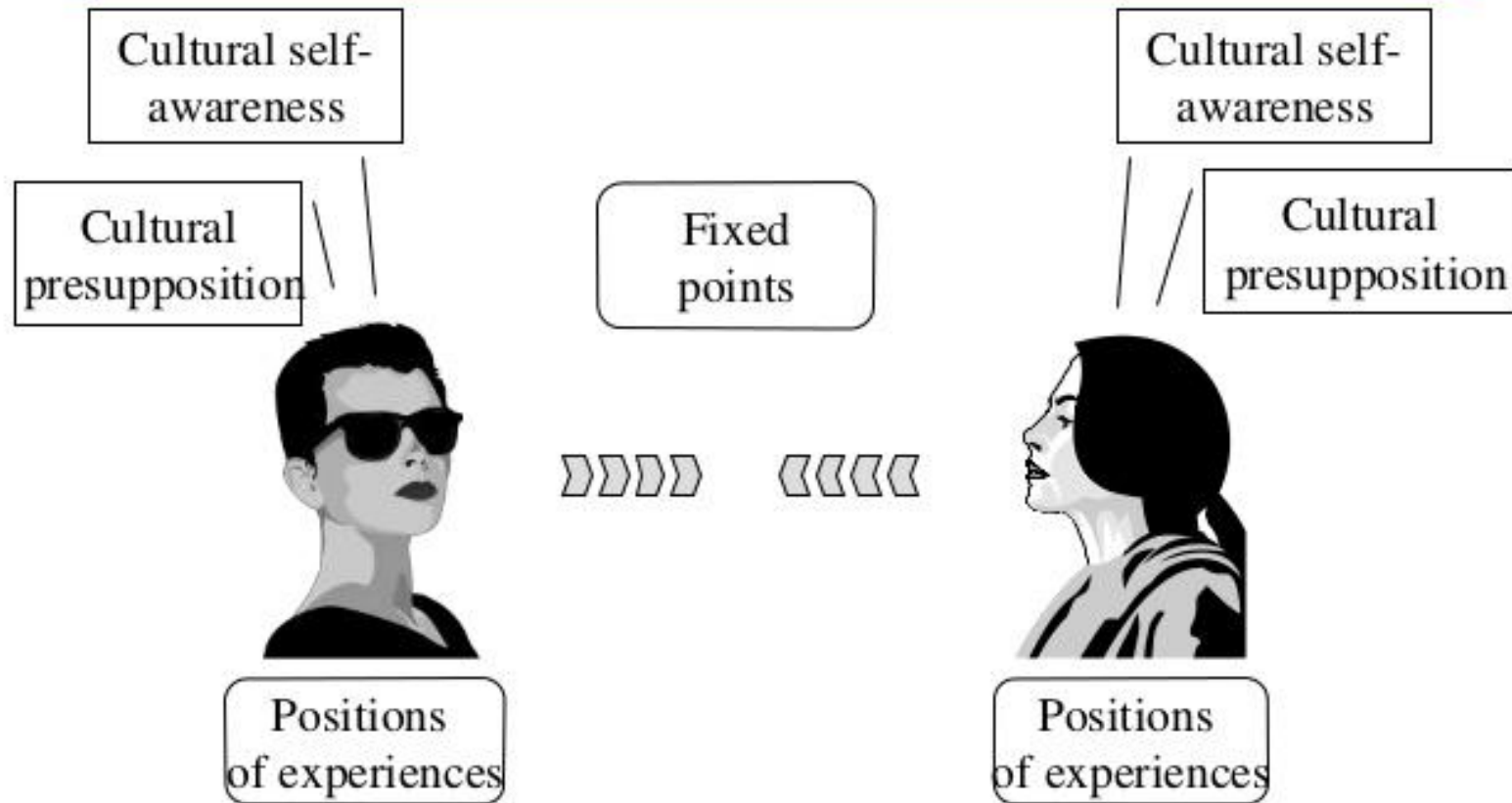


Takes risks

The intercultural competence



Intercultural communication



The intercultural competence: false friends

- Alumni vs. Students
- College vs. Faculty
- Bachelor of Arts / Science (BA/BS) vs. A-levels
- Career vs. Degree
- Qualification vs. marks
- Formation vs. training

The intercultural competence: qualifications

- CGSE
- Vocational training
- To read for / have a degree in
- To read for / have a Master's degree in
- To read for / have a Doctor's degree in
- PhD

The intercultural competence: education and social life

- Freshmen
- Sophomore
- Junior
- Senior

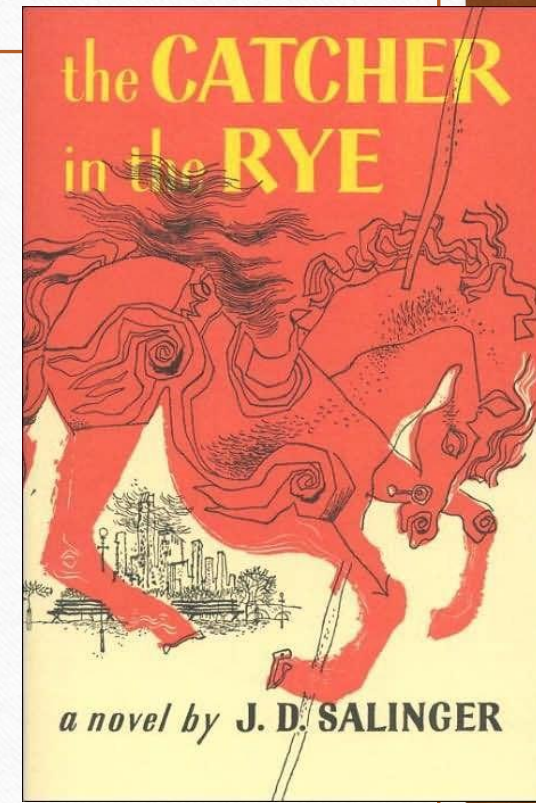
- Prefects
- Faggots

- To take /sit an exam
- To retake / resit an exam

The intercultural competence: The Catcher in the Rye

Salinger, J.D. (2010). The Catcher in the Rye. London. Penguin.

"You ought to go to a boys' school sometime. Try it sometime," I said. "It's full of phonies, and all you do is study so that you can learn enough to be smart enough to be able to buy a goddam Cadillac some day, and you have to keep making believe you give a damn if the football team loses, and all you do is talk about girls and liquor and sex all day, and everybody sticks together in these dirty little goddam cliques." (17. 46)



The intercultural competence: The Catcher in the Rye

Salinger, J.D. (2010). The Catcher in the Rye. London.Penguin.

"Something else an academic education will do for you. If you go along with it any considerable distance, it'll begin to give you an idea what size mind you have. What it'll fit and, maybe, what it won't. After a while, you'll have an idea what kind of thoughts your particular size mind should be wearing. For one thing, it may save you an extraordinary amount of time trying on ideas that don't suit you, aren't becoming to you. You'll begin to know your true measurements and dress your mind accordingly." (24.65)

SOMETIMES I
HORSE AROUND
QUITE A LOT,
JUST TO KEEP FROM
GETTING BORED.

—HOLDEN CAULFIELD

And now... try your own CV! Do you dare?

https://esol.britishcouncil.org/sites/default/files/CV_writing_%28E2%29_student_worksheets.pdf

Thank you very much for your attention!!!

How to write a bio

1. Write the bio using the 3rd person, begin with your name
2. State the reason why you are well-known and what you do for a living
3. Mention your academic or scientific accomplishments, if applicable
4. Include personal, humanizing details (a story, sense of humour?)
5. Say how people may contact you (email address?) at the end



ABOUT ANN

This is Ann Handley's website, and this is a bit of copy about her. She is best-selling *author*, social media and content marketing *keynote speaker*, the Chief Content Officer of MarketingProfs, and a monthly columnist for Entrepreneur magazine. That's not giving you a lot of detail, is it? So read more *here*.

Date: 03/23/10 [more details](#) >>

Alison Crowe



winemaker

Alison Crowe has been both a custom crush provider and client winemaker with California's Bonny Doon Vineyard and Byington Vineyard & Winery, and Bodegas Salentein in Argentina. Alison is currently the winemaker for Plata Wine Partners, LLC and provides consulting and custom winemaking services to nationally distributed wineries as well as hot start-up brands.

also written by Alison:

[Custom Crush for Small Wineries](#)

[Product Review: Pumps](#)

[Lab Equipment for the Small Wineries](#)



Hillary Clinton ✓

@HillaryClinton

Wife, mom, grandma, women+kids advocate, FLOTUS, Senator, SecState, hair icon, pantsuit aficionado, 2016 presidential candidate. Tweets from Hillary signed -H

About Me Work, Education, Life.

Want to know more? [Contact me.](#)



James George United States

Web Designer & Owner [Creative Beacon](#) & [G Squared Studios](#)

HTML5/CSS3

jQuery

PHP

Wordpress

My objective is to become a nationally renowned designer and author.

Bio

Background

I am a professional graphic designer and web designer with years of experience. I am also an illustrator and Wordpress theme creator and author of this design blog. I write tutorials and build custom websites. I do what I love, and I love what I do! You can:

[Follow Me on Twitter](#), [Join Me on Facebook](#), & Or [Add Me to your Network on LinkedIn](#)

Hire Me

I build responsive websites, and enjoy web design & development. I am always looking for new projects. I am dependable and my pricing is reasonable. I love pushing the limits to see what I can do next. Don't hesitate to get in touch with me. I'd love to hear from you!

[Get in touch now.](#)

How to write a cover letter

<https://www.thebalance.com/how-to-write-a-cover-letter-2060169>

(last retrieved on 01/06/2017)

- Which job you're applying for (*include the job title in your opening paragraph*)
- How you learned about the job (*and a referral if you have one*)
- Why you are qualified for the job (*be specific*)
- What you have to offer the employer, and why you want to work at this specific company (*match your skills to the job description, and read up on the organization's mission, values and goals to mention in your letter*)
- Thank you for being considered for the job

How to write a recommendation/reference letter

<https://www.thebalance.com/how-to-write-a-cover-letter-2060169>

(last retrieved on 01/06/2017)

1. Begin with a standard, formal letter-writing convention.
2. Introduce yourself. Cover your qualifications and how you know the candidate.
3. Explain why they will be effective, productive workers. Include examples.
4. Give a personal testimony and why they will be a great addition culturally.
5. Write a formal business closing and sign your name.